



2019 Excellence Award Nomination Innovation

The Excellence Award in Innovation recognizes a nonprofit organization that has utilized new models or strategies to solve long standing problems or to adapt to a changing environment.

Please be as specific as possible when completing the nomination and be sure to highlight why the organization is uniquely qualified for this award. Nominations should effectively convey how the organization:

1. Identified a compelling need or challenge that existed internally or in the local community
2. Thought “outside of the box” to create and implement an innovative model or strategy to address the issue
3. Achieved meaningful and measurable outcomes with the new model or strategy
4. Has a strong plan for continued sustainability/growth of the new model or strategy

Deadline: The deadline for all nominations is **Friday, March 1, 2019.**

Submission Instructions:

Nominations must be submitted through our online form by March 1, 2019. Please visit [this page](#) to submit your nomination.

We suggest you draft your answers in a Word document before submitting your nomination online. For your convenience, the nomination questions are listed on the next page.

Additional Information:

Refer to the Excellence Award FAQ page on the MNN website for more information about Nonprofit Awareness Day and the Excellence Award judging process.

Questions:

Please contact Marta Hodgkins-Sumner at mhodgkins-sumner@massnonprofitnet.org or 617-330-1188x281.

Innovation Excellence Award Nomination Form

****Please prepare the questions below and complete the online nomination form at www.massnonprofitnet.org/nominate****

Nominee Information:

- Organization
- Primary Contact
- Title
- Email Address
- Phone Number

- 1. Provide a brief overview of the organization, including mission, approximate size, date established, programs and services offered, and populations served. (150 word limit)**
- 2. What was the need or challenge identified, and why weren't traditional approaches effective? (Please use specific examples, 200 word limit)**
- 3. How did the organization create and implement an innovative model or strategy to address the identified need? What was innovative about this solution? (Please use specific examples, 200 word limit)**
- 4. Provide a clear description of the meaningful and measurable outcomes achieved because of the innovative solution. Specify why this approach was more effective than a traditional one. (Please use specific examples, 200 word limit)**
- 5. Provide a clear description of the organization's plans for the sustainability and/or growth of this innovation. (Please use specific examples, 200 word limit)**

Nominator Contact Information: (Please leave blank if self-nominating.)

- Your Name
- Your Title
- Your Organization
- Your Relationship to Organization
- Your Email Address
- Your Phone Number