



SPONSORSHIP OPPORTUNITIES 2018

Sponsorship with the Massachusetts Nonprofit Network is a great way to showcase your company's offerings to

the nonprofit community, gain local and statewide visibility, and highlight your commitment to the nonprofit sector through MNN's events and publications.

MNN's Nonprofit Awareness Day: A Celebration of Nonprofit Excellence, brings together nonprofit, private, and political leaders for an awards ceremony and lobby day in the Massachusetts State House on June 4. Our annual conference on October 10 is one of the largest local gatherings of nonprofit professionals, convening 650+ leaders to learn, share, and network.

We also have programming throughout the year, from Policymaker Roundtables, which bring members to the table with state and local policymakers, to networking receptions. MNN's maintains an active online presence as well, producing monthly and quarterly publications, data tools, webinars, and policy calls. Contact sponsor@massnonprofitnet.org with any questions!

EVENT SERIES

3 PER YEAR

Policymaker Roundtables: \$3,000 for 3 meetings

- 3-4 minute welcome at each meeting
- Logo recognition
- Social media recognition

2 PER YEAR

Summer & Holiday Networking Receptions: \$3,000 for 1 or \$5,000 for both

- 3-4 minute welcome at each event
- Promotional table at each event
- Logo recognition
- Social media recognition
- Inclusion in press outreach

NONPROFIT AWARENESS DAY JUNE 4, 2018

Awards Sponsorship: \$5,000

- Award introduction speaking role
- 2 tickets with prominent seating
- 2 tickets to reception
- Logo recognition
- Social media recognition

Luncheon Sponsorship: \$5,000

- Award introduction speaking role
- 2 tickets with prominent seating
- 2 tickets to reception
- Logo recognition
- Social media recognition



ANNUAL CONFERENCE- OCTOBER 10, 2018

Lifetime Achievement Award Presenting Sponsorship: \$10,000

- Award introduction speaking role
- 4 attendance tickets with prominent seating
- Collateral/branded items in event gift bags
- Full-page ad in program book
- Logo recognition
- Social media recognition
- Inclusion in press outreach
- Electronic copy of attendee list

Scholarship Sponsorship: \$7,000

- 30 attendance tickets donated to small nonprofits in your company's name
- 4 attendance tickets with prominent seating
- Collateral/branded items in event gift bags
- Full-page ad in program book
- Logo recognition
- Social media recognition
- Inclusion in press outreach
- Electronic copy of attendee list

Platinum Sponsorship: \$5,000

- Platinum-level exhibitor table
- 4 attendance tickets with prominent seating
- Electronic attendee list
- Collateral/branded items in event gift bags
- Full-page ad in program book
- Logo recognition
- Social media recognition

Gold Sponsorship: \$3,000

- Gold-level exhibitor table
- 2 attendance tickets
- Electronic attendee list
- Full-page ad in program book
- Logo recognition
- Social media recognition

WEBINARS AND PUBLICATIONS

3 PER YEAR

Commonwealth Insights: \$3,500

- Exclusive sponsorship
- Social media recognition
- Logo recognition on publication reaching over 11,000
- Inclusion in press outreach

ONGOING

Commonwealth Stats: \$3,000

- Social media recognition
- Logo recognition
- Announcement in newsletter reaching over 2,500 MA nonprofit and business professionals

BIWEEKLY

SectorNews and Events Calendar: \$4,500 for 6 months

- Exclusive title sponsorship
- Social media recognition
- Logo recognition on newsletters reaching over 11,000 nonprofit and business professionals across MA
- 1 free ad per quarter

QUARTERLY

Membership Benefits Webinar: \$1,000 for 3 webinars

- Exclusive sponsorship
- Social media recognition
- Logo recognition
- Announcement in newsletter reaching over 11,000 MA nonprofit and business professionals

MONTHLY

MemberNews: \$2,500 for 6 months

- Exclusive title sponsorship
- Social media recognition
- Logo recognition on newsletter reaching over 2,500 MA nonprofit and business professionals
- 1 free ad per quarter

QUARTERLY

Policy Calls: \$1,000 for 3 webinars

- Exclusive sponsorship
- Social media recognition
- 1-2 minute introduction on each call
- Announcement in newsletter reaching over 2,500 MA nonprofit and business professionals

Organizations Representing the Diversity of the Sector



Nonprofit Leaders/Senior Level Staff

