

SPONSORSHIP OPPORTUNITIES

BIG **IN** BOSTON

TO BENEFIT BIG SISTER ASSOCIATION OF GREATER BOSTON



SATURDAY
NOVEMBER 12

MUSEUM OF FINE ARTS
BOSTON



BELIEVE IN GIRLS HONOREE



MAYOR MARTIN J. WALSH
CITY OF BOSTON

MASTER OF CEREMONIES



LISA HUGHES
WBZ-TV

EVENT CHAIR



JACK CONNORS, JR.
THE CONNORS FAMILY OFFICE

EVENT CHAIR



PATRICIA JACOBS
PRESIDENT
AT&T NEW ENGLAND

ABOUT BIG SISTER BOSTON

For 65 years, Big Sister Association of Greater Boston has been igniting girls' passion and power to succeed through positive mentoring relationships with women and enrichment programs that support girls' healthy development. A Big Sister gives a girl the confidence she needs to develop new skills, make healthy decisions, and broaden her vision of what's possible in her future. We could not serve as many girls as we do each year without the dedicated support of our annual Big in Boston gala sponsors.

As one of more than 300 Big Brothers Big Sisters of America affiliated agencies in the country, we are proud to have been recently recognized as the national **Agency of the Year** for our best practices, program excellence, and fiscal responsibility.

Last year alone, Big in Boston raised more than \$1.1 million to support our mentoring and enrichment programs for girls. This made up more than 30% of the private philanthropy needed to fund our entire operation and serve more than 2,700 Little Sisters. The critical funds raised at this event also help us reduce the number of girls waiting to be matched with a mentor.

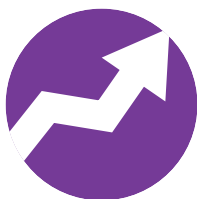
We look forward to hosting 500 of Greater Boston's philanthropic and community leaders this year at the Museum of Fine Arts, Boston on Saturday, November 12, 2016 as we celebrate the transformative power of mentoring and Believe in Girls Honoree Mayor Martin J. Walsh. This year's event will be chaired by Jack Connors, Jr. and Patricia Jacobs. It is sure to be a night to remember!

HIGHLIGHTS FROM BIG IN BOSTON 2015



500

Of Boston's
Philanthropic
and Community
Leaders Attended
the Event



MORE THAN
\$1.1M

Raised in
Support of Big
Sister Boston's
Mission



800

Girls Matched
with a Caring,
Supportive
Female Mentor



150

Young
Professionals
Joined the
Celebration for
the After Party



60

Businesses
Involved



SPONSORSHIP OPPORTUNITIES

VISIONARY SPONSOR: \$50,000

SUPPORTS 50 SISTER MATCHES

Pre-Event/Advertising Benefits:

- Premier logo placement on event invitation
**if submitted by August 29, 2016*
- Recognition through Big Sister Boston's Twitter (2,650+ followers)
- Sponsor logo in all available marketing materials, including ads in *The Boston Globe*
- Logo as a clickable link on the Big in Boston homepage
- Logo featured on Partners page of www.bigsister.org

Day of Event Benefits:

- One VIP table of ten with premier seating
- Recognition from the podium
- Full slide in running slideshow at event

LEADERSHIP SPONSOR: \$25,000

SUPPORTS 25 SISTER MATCHES

Pre-Event/Advertising Benefits:

- Logo placement on event invitation
**if submitted by August 29, 2016*
- Recognition through Big Sister Boston's Twitter (2,650+ followers)
- Sponsor listing in all available marketing materials, including ads in *The Boston Globe*
- Logo listed on the Big in Boston homepage

Day of Event Benefits:

- One table of ten
- Recognition from the podium
- Company name on all signage at the event
- Company name listed in running slideshow at the event
- Recognition through full-page spread with match photo(s) in program book

Post-Event Benefits:

- Logo on the Big in Boston event recap
- Logo included in post-event thank you e-mail sent to all attendees, speakers, and over 8,000 constituents within the Big Sister Boston community
- Recognition in Big Sister Boston's 2016 Annual Report

- Premier logo placement on all signage at the event
- Recognition through double-page spread with match photo(s) in program book
- Premier logo placement on the back cover of the program book distributed to all guests

Post-Event Benefits:

- Logo as clickable link on the Big in Boston event recap
- Premier logo placement in post-event thank you e-mail sent to all attendees, speakers, and over 8,000 constituents within the Big Sister Boston community
- Recognition in Big Sister Boston's 2016 Annual Report

CATALYST SPONSOR: \$10,000

SUPPORTS 10 SISTER MATCHES

Pre Event/Advertising Benefits:

- Company name listed on the Big in Boston homepage

Day of Event Benefits:

- One table of ten
- Company name listed in running slideshow at event
- Recognition through half page spread with match quote in program book

Post Event Benefits:

- Company name listed on the Big in Boston event recap
- Company name listed in post-event thank you e-mail sent to all attendees, speakers, and over 8,000 constituents within the Big Sister Boston community
- Recognition in Big Sister Boston's 2016 Annual Report



Big Sister Association
of Greater Boston



SPONSORSHIP REPLY FORM

NAME		
COMPANY		
ADDRESS		
CITY	STATE	ZIP
PHONE		
EMAIL		
TWITTER @		

PAYMENT

☐ ENCLOSED IS MY CHECK IN THE AMOUNT OF \$ _____
MADE PAYABLE TO BIG SISTER ASSOCIATION OF GREATER BOSTON

☐ PLEASE SEND ME AN INVOICE

QUESTIONS?

CONTACT WES ENICKS AT
617.236.5311 OR WENICKS@BIGSISTER.ORG

PLEASE SEND:

COMPANY LOGOS IN AN UNZIPPED, .EPS FORMAT, COLOR AND
KNOCKOUT/WHITE WITH TRANSPARENT BACKGROUND TO
MORGAN SOARES AT MSOARES@BIGSISTER.ORG.

GUEST NAMES TO MORGAN SOARES AT MSOARES@BIGSISTER.ORG
BY OCTOBER 14, 2016.

SELECT SPONSORSHIP OPPORTUNITY

- ☐ VISIONARY SPONSOR
\$50,000
- ☐ LEADERSHIP SPONSOR
\$25,000
- ☐ CATALYST SPONSOR
\$10,000

RETURN BY MAIL OR FAX TO:

BIG SISTER ASSOCIATION OF
GREATER BOSTON
20 PARK PLAZA
SUITE 1420
BOSTON, MA 02116
FAX: 617.236.8075



Big Sister Association
of Greater Boston



www.bigsister.org

Tax ID# 04-2150651

Pledge Date	Description	Amount Due
Total Due		

Attn: Development Specialist
20 Park Plaza
Suite 1420
Boston, MA 02116

Big in Boston					
Constituent Name	Pledge Date	Pledge Balance	Purpose	Notes	Invoice Created?
	11/14/2016	\$20,000.00	Sponsor	Emailed invoice 12/9	P
	11/14/2016	\$10,000.00	Sponsor	Emailed invoice 12/16; will send in payment in early 2017	P
	10/10/2016	\$2,500.00	Sponsor	Received \$2,500, waiting on other half	P
	9/21/2016	\$27,200.00	Sponsor	\$27,200 outstanding - to receive in 2017	P
		\$59,700.00			

Fashion Show					
Constituent Name	Pledge Date	Pledge Balance	Purpose	Notes	Invoice Created?
	3/10/2016	\$5,000.00	Sponsor	Paying Quarterly, last payment coming in December	P
	3/7/2016	\$10,000.00	Sponsor	Invoiced via mail and email every month since pledge	P
		\$15,000.00			

Summer Soiree					
Constituent Name	Pledge Date	Pledge Balance	Purpose	Notes	Invoice Created?
	6/2/2016	\$5,000.00	Sponsorship	Partial payment on 7/11. Invoiced remaining in August and September	P
		\$5,000.00			

Girls2Great					
Constituent Name	Pledge Date	Pledge Balance	Purpose	Notes	Invoice Created?
	12/29/2015	\$10,000.00	G2G	Mailed invoice 11/22	
		\$10,000.00			



Big Sister Association of Greater Boston

Contact: Maren Juliano, VP of Marketing
617.236.8076
mjuliano@bigsister.org

20 Park Plaza, Suite 1420
Boston, MA 02116
Tel: 617.236.8060
617.236.8075
bigsister@bigsister.org
www.bigsister.org

FOR IMMEDIATE RELEASE: RENOWNED LOCAL CHEFS SHINE AT BIG SISTER BOSTON'S CELEBRITY CHEF DINNER

June 6, 2016

BOSTON—Mentoring was on the menu at **Tico** Sunday night as renowned local chefs served up an inspired evening of culinary delights for 100 guests at **Big Sister Association of Greater Boston's** annual **Celebrity Chef Dinner**. James Beard Award winner, Chef Michael Schlow, hosted his 15th Celebrity Chef Dinner in support of Boston's award-winning mentoring organization for girls, featuring a six-course meal prepared by Schlow protégées and colleagues. Chefs included: **Jeremy Sewall** of Island Creek Oyster Bar, Lineage, and Row 34; **William Kovel** of Catalyst; **Michael Pagliarini** of Giulia; **Justin Dain** of New Hampshire's Hanover Inn and PINE; and **Leo Asaro** of Doretta Taverna & Raw Bar.

The dinner raised \$180,000 to benefit Big Sister Boston's mentoring and enrichment programs for girls. The event's top sponsors were **Holly and David Bruce** of Boston and **PGR Media**. Fresh off her New England Emmy Award for Outstanding News Anchor, **WBZ-TV's Lisa Hughes**, who is also a member of Big Sister Boston's Board of Directors, served as emcee during the intimate dining experience. In addition to the delicious meal, guests were treated to a live interview, conducted by Hughes, with **Big Sister Karina Langer** of Revere and **Little Sister Areana** of Chelsea who have been matched for nearly three years. Big Sister Boston CEO, **Deborah Re**, who is celebrating 10 years at the helm of the organization, said: "This evening would not be possible without the steadfast support of Chef Schlow and his fellow chefs, who step up to prepare these delicious dishes. He, like our generous guests, truly believes in the power of mentoring and the necessity of focusing on the unique needs of girls."



Big Sister Association of Greater Boston

About Big Sister Association of Greater Boston

Big Sister Association of Greater Boston ignites girls' passion and power to succeed through positive mentoring relationships with women and enrichment programs that support girls' healthy development. For 65 years, Big Sister Boston has focused on meeting the unique needs of girls by providing them with the guidance, caring, and support of a Big Sister. Today, the organization serves more than 2,700 girls annually through professionally supported mentoring relationships with trained women mentors and enrichment activities that address the social-emotional development of girls age 7-20. Big Sister Boston is the only independently supported Big Brothers Big Sisters of America agency exclusively serving girls and one of 15 recipients of the 2015 Gold Standard Award for service excellence as recognized by the federation's Nationwide Leadership Council. For more information, please visit www.bigsister.org.

###



PROJECT
ROLE
MODEL
FASHION SHOW
TO BENEFIT
BIG SISTER
ASSOCIATION
OF GREATER BOSTON

THANK YOU

What makes someone a role model?

"Someone who encourages you to do better and is genuinely there for you.
It is someone who supports you and brings out the best parts of you."

-Big Sister Emily Rodrigue & Little Sister Dahiana



Big Sister Association
of Greater Boston

