

SPONSORSHIP OPPORTUNITIES 2016

Sponsorship with the Massachusetts Nonprofit Network is a great way to showcase your company's offerings to the nonprofit community, gain local and statewide visibility, and highlight your commitment to the nonprofit sector through MNN's annual conference.

MNN's annual conference on November 2 is one of the largest local gatherings of nonprofit professionals and convenes 650+ nonprofit and business leaders to learn, share, and network. Sponsorship will be sold on a first come, first served basis. To ensure the reservation of your space and inclusion in the program book, sign on no later than October 7, 2016.

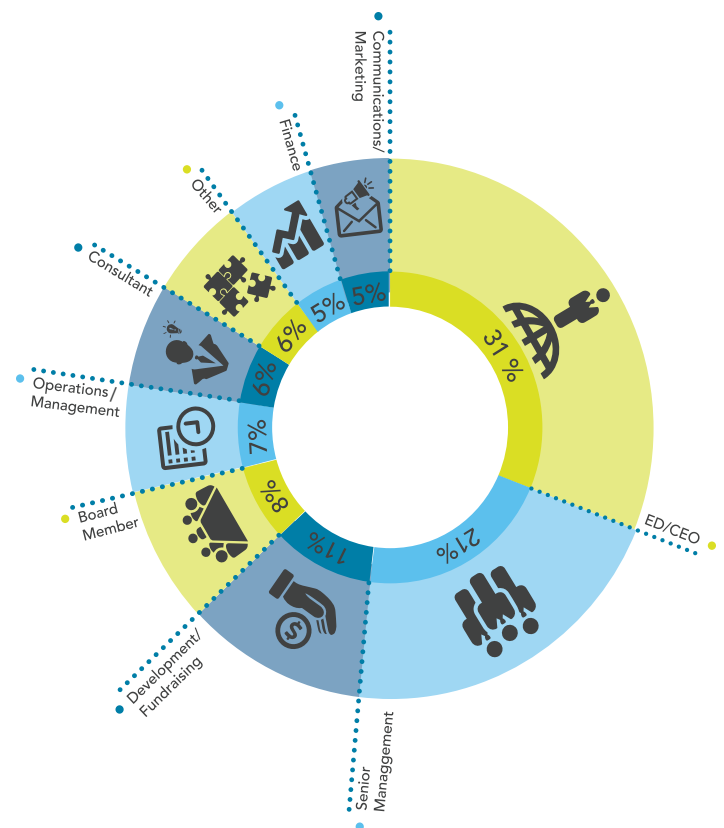
WHO YOU'LL REACH

Organizations Representing the Diversity of the Sector



* All data based on 2014 Conference and Nonprofit Awareness Day attendance

Nonprofit Leaders/Senior Level Staff



CONFERENCE PRESENTING SPONSOR: \$25,000

There are opportunities to be the presenting sponsor at the annual conference with benefits including:

- Prominent "Presenting Sponsor" logo placement on all event print and electronic materials including an invitation mailed to more than 5,000 organizations, program book cover, event podium, day-of signage, and website.
- Opportunity for a senior executive to play a significant role in the speaking program.
- Customized statewide press outreach which includes a quote from a senior executive.
- Sponsorship promotion in social media campaign.
- Premier event seating with VIP guests.

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PLATINUM: \$5,000

- Opportunity to include collateral and/or branded item in conference gift bags
- Full-page ad in program book
- Four attendance tickets with prominent seating
- Electronic attendee list
- Logo recognition on the following materials:
 - electronic communications and registration
 - ballroom screens during morning and lunch sessions
 - day-of-event signs and table tents
 - event program book cover
 - print invitation, sent to 5,000+ organizations
- Exhibitor table with priority placement
- Social media recognition

GOLD: \$2,500

- Full-page ad in program book
- Electronic attendee list
- Logo recognition on the following materials:
 - electronic communications and registration
 - ballroom screens during morning and lunch session
- Two attendance tickets
- Exhibitor table with priority placement
- Logo recognition inside program book
- Social media recognition

SILVER: \$1,000

- One attendance ticket
- Exhibitor table
- Half-page ad in program book
- Text recognition in program book

BRONZE: \$500

- Exhibitor table
- Text recognition in program book

