



MNN AFFILIATE MEMBERSHIP 2015

WHY JOIN:

The Massachusetts Nonprofit Network is the only statewide organization in the Commonwealth that supports the entire nonprofit sector. Affiliate membership connects your business to thousands of local nonprofits that need your expertise.

- Support organizations that are building better communities where you, your employees, and customers live and work
- Highlight your business in MNN's popular online Professional Directory
- Gain exclusive access to events attended by hundreds of nonprofit leaders and closed to all other for-profit companies
- Increase visibility through MNN newsletters and social media channels
- Promote your expertise through MNN publications and trainings
- Receive discounts on MNN sponsorship and advertisements
- Post an unlimited amount of jobs on MNN's highly-trafficked online Career Center

WHO YOU'LL REACH:



Thousands of employees at 600+ nonprofit member organizations



7,000+ newsletter subscribers



11,000+ social media followers



32,000+ monthly pageviews on massnonprofitnet.org

“ Our MNN membership has helped us attract new clients and strengthen relationships throughout the state. Through MNN events, the online directory, and promotion in the newsletter, we continually network with the nonprofit community in Massachusetts. We greatly value our years as a member of MNN. ”

- Sharon Stone, Director of Business Development, Insource Services, Inc.



To learn more or to join visit: massnonprofitnet.org/join



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ANNUAL BENEFITS:

Profile in the popular online Professional Directory

Includes a description of your company, logo, link to your website, and contact information.

One-time listing in electronic newsletters: SectorNews & MemberNews

SectorNews is a bi-weekly newsletter that reaches 7,000+ nonprofit and business leaders and MemberNews is a monthly newsletter sent to almost 2,000 MNN members.

Attend or sponsor MNN events

Event access and sponsorship is not open to for-profit businesses outside of affiliate members.

Member discount on trainings and services

Ability to post events in SectorNews

Unlimited job postings in MNN's highly-trafficked online Career Center

MNN Affiliate badge

Showcase your support of the nonprofit sector by posting this badge on your website and in printed materials.

Opportunity to author a Nonprofit 411 article

Share your expertise and highlight your company by authoring an article that will be featured in SectorNews, MNN's website, and our social media channels.

One free ad in MemberNews

MemberNews is a targeted email that focuses on offers for MNN members.

25% Discount on SectorNews advertisements

Webinar Partner

Present the training content for an MNN hosted and promoted webinar. Topics and schedule subject to availability.

Social media spotlight

Your organization will be highlighted to MNN's extensive social media audience via Facebook, Twitter and LinkedIn.

Discount on all event metallic sponsorships

Be a highly visible sponsor at an MNN event attended by hundreds of professionals.

Logo recognition on our website's Supporters page

Training Partner

Present the training content for two events hosted and promoted by MNN.

Opportunity to mail MNN members 1x/year

	STANDARD	ADVANTAGE	PREMIUM
	\$250	\$1,000	\$5,000
Profile in the popular online Professional Directory	Single category	Multiple categories	Category-exclusive featured listing
One-time listing in electronic newsletters: SectorNews & MemberNews	●	●	●
Attend or sponsor MNN events	●	●	●
Member discount on trainings and services	●	●	●
Ability to post events in SectorNews	●	●	●
Unlimited job postings in MNN's highly-trafficked online Career Center	●	●	●
MNN Affiliate badge	●	●	●
Opportunity to author a Nonprofit 411 article		●	●
One free ad in MemberNews		●	●
25% Discount on SectorNews advertisements		●	●
Webinar Partner		●	●
Social media spotlight		2x/year	4x/year
Discount on all event metallic sponsorships		25%	50%
Logo recognition on our website's Supporters page			●
Training Partner			●
Opportunity to mail MNN members 1x/year			●

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