



10 Step Recruiting Plan

- Step 1:* Determine needs and priorities
- Step 2:* Set goals
- Step 3:* Review by-laws
- Step 4:* Assign overall responsibility to individual or committee
- Step 5:* Develop talking points
- Step 6:* Identify sources of recruits
- Step 7:* Generate a list of potential candidates and prioritize
- Step 8:* Establish a follow up procedure to both positive and negative responses
- Step 9:* Assign responsibility for making the calls
- Step 10:* Make the calls

Reconvene & evaluate the process. Add goals for next year, and begin again with Step 1.



Recruit or DIE!