

# EXHIBITOR & SPONSORSHIP ..... OPPORTUNITIES .....

OCTOBER 29 • FRAMINGHAM



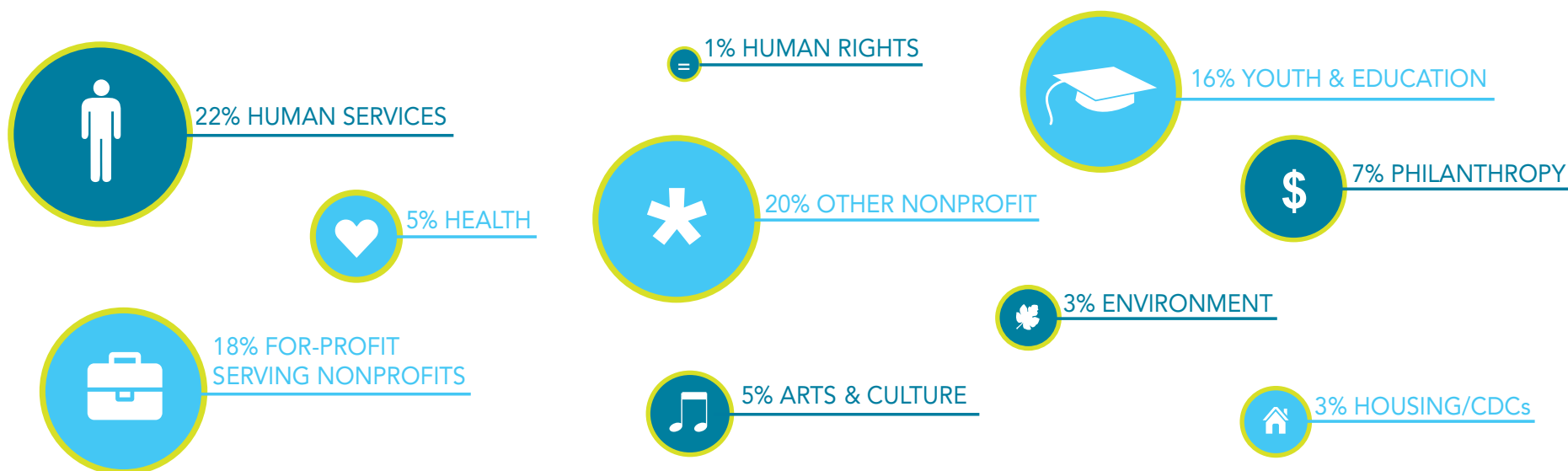
**LEADING TODAY,  
TRANSFORMING TOMORROW**  
2014 MNN ANNUAL CONFERENCE



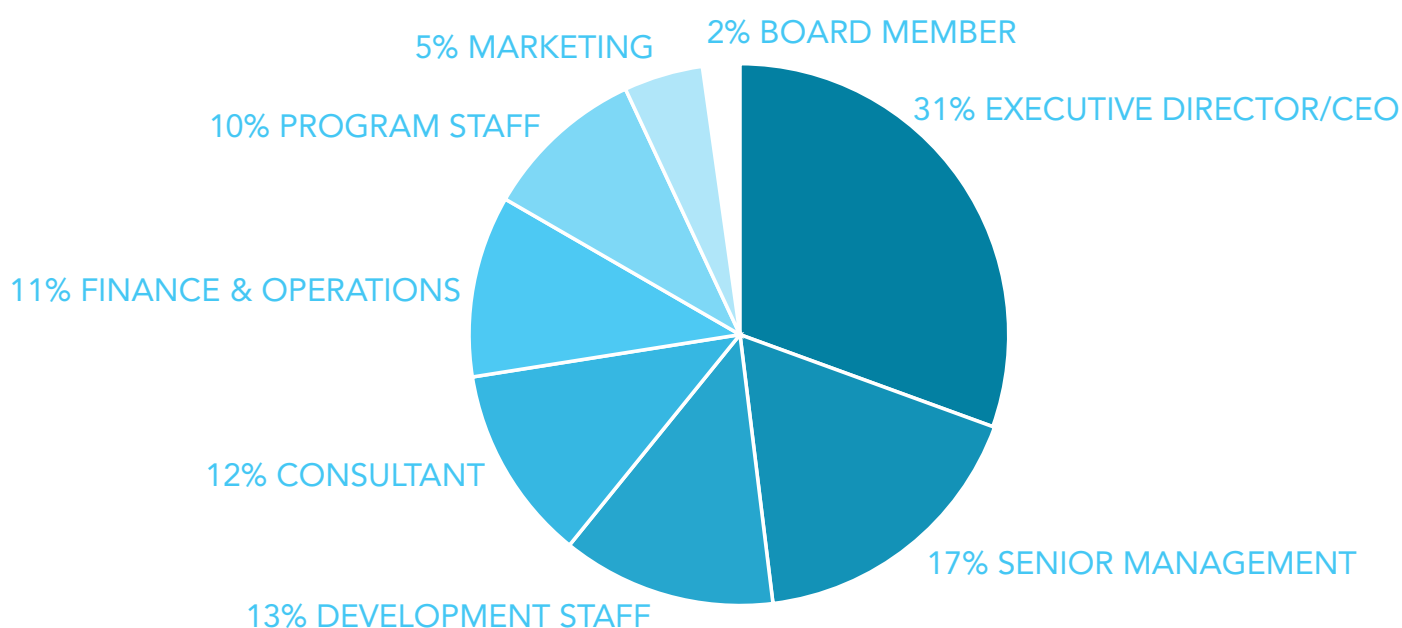


# MNN CONFERENCE ATTENDEES

## ORGANIZATIONS REPRESENTING THE DIVERSITY OF THE SECTOR



## NONPROFIT LEADERS/SENIOR LEVEL STAFF



*\*All data based on 2013 conference attendance*

## WHY SPONSOR?

MNN's annual conference is one of the largest gatherings of nonprofit professionals in Massachusetts and brings together 500+ nonprofit and business leaders to share lessons and best practices and learn about capacity-building products and services. As a sponsor, you will showcase your company's offerings to the decision makers of the nonprofit community, expand your business opportunities, gain local and statewide visibility, and highlight your commitment to the nonprofit sector.





# SPONSORSHIP PACKAGES

## PLATINUM - \$5,000

*includes one year MNN affiliate membership*

- Opportunity to include collateral and/or branded items in gift bags
- Full-page ad in program book
- Four attendance tickets with prominent seating
- Attendee list
- Logo recognition on the following materials:
  - Electronic communications and registration
  - Ballroom screens during morning & lunch sessions
  - Day-of-event signs and table tents
  - Event program book cover
  - Print invitation, sent to 5,000+ organizations
- Exhibitor table with priority placement
- Social media recognition

## GOLD - \$2,500

*includes one year MNN affiliate membership*

- Full-page ad in program book
- Two attendance tickets
- Attendee list
- Logo recognition on the following materials:
  - Electronic communications and registration
  - Ballroom screens during morning and lunch sessions
- Text recognition on print invitation, sent to 5,000+ organizations
- Exhibitor table with priority placement
- Logo recognition inside program book

## SILVER - \$1,500/\$1,000\*

*\*price for MNN affiliate members*

- Half-page ad in program book
- One attendance ticket
- Exhibitor table

## BRONZE - \$750/\$500\*

*\*price for MNN affiliate members*

- Exhibitor table
- Text recognition in program book

# SPONSORSHIP AT-A-GLANCE

	Platinum	Gold	Silver	Bronze
Collateral in gift bags	●			
Logo on signs and table tents	●			
Social media recognition	●			
Logo on ballroom screens	●	●		
Logo on e-communications	●	●		
Attendee list	●	●		
MNN Affiliate membership	●	●		
Print invitation	Logo	Text		
Program ad	Full page	Full page	Half page	
Attendance tickets	4	2	1	
Exhibitor table	●	●	●	●
Program book recognition	Cover logo	Logo	Text	Text







# RESERVE YOUR SPACE TODAY



## EXHIBITOR SPACE IS LIMITED

Sponsorships will be sold on a first come, first served basis. To ensure the reservation of your space and your appearance in the program book, sign on no later than October 13, 2014.

## LEARN MORE AND SIGN ON

Ready to reserve your space? Still have questions? Visit [massnonprofitnet.org/conference2014](http://massnonprofitnet.org/conference2014) to view the list of speakers, conference schedule, and sponsor sign-up form.



## STAY CONNECTED ALL YEAR

MNN affiliate members receive event discounts, promotional opportunities, and more all year long. Visit [massnonprofitnet.org/join](http://massnonprofitnet.org/join) to become a part of the network. Questions? Contact Emily Tamanaha at [etamanaha@massnonprofitnet.org](mailto:etamanaha@massnonprofitnet.org) or 617.330.1188x281.