

# Sponsorship Opportunities



## Platinum: \$5,000 *(Includes one-year MNN affiliate membership)*

### Nonprofit Awareness Day (June)

- **Excellence Award sponsorship**, including opportunity for an executive from your company to introduce nominees and winner in front of 200+ public, private, and nonprofit leaders
- Two attendance tickets with prominent seating
- Logo recognition on the following materials:
  - electronic communications and registration
  - postcard sent to 5,000+ organizations
  - day-of-event signs and screens in the State House
  - event program book
- Social media recognition through:
  - Twitter
  - Facebook
  - LinkedIn
  - Instagram

### Conference (October)

- Opportunity to include collateral and/or branded items in conference gift bags
- Full-page ad in program book
- Four attendance tickets with prominent seating
- Electronic attendee list
- Logo recognition on the following materials:
  - electronic communications and registration
  - ballroom screens during morning and lunch sessions
  - day-of-event signs and table tents
  - event program book cover
  - print invitation, sent to 5,000+ organizations
- Exhibitor table with priority placement
- Social media recognition

## Gold: \$2,500 *(Includes one-year MNN affiliate membership)*

### Nonprofit Awareness Day (June)

- Logo recognition in program book
- Two attendance tickets
- Text recognition on event screens
- Social media recognition through:
  - Twitter
  - Facebook
  - LinkedIn
  - Instagram

### Conference (October)

- Full-page ad in program book
- Electronic attendee list
- Logo recognition on the following materials:
  - electronic communications and registration
  - ballroom screens during morning and lunch sessions
- Two attendance tickets
- Exhibitor table with priority placement
- Logo recognition inside program book
- Social media recognition

## Silver: \$1,500/\$1,000\*

### Nonprofit Awareness Day (June)

- One attendance ticket
- Text recognition in program book

### Conference (October)

- One attendance ticket
- Exhibitor table
- Half-page ad in program book
- Text recognition in program book

## Bronze: \$750/\$500\*

### Nonprofit Awareness Day (June)

- Text recognition in program book

### Conference (October)

- Exhibitor table
- Text recognition in program book