



2013

Six Steps to Creating Your Outcomes Success Story: Worksheet

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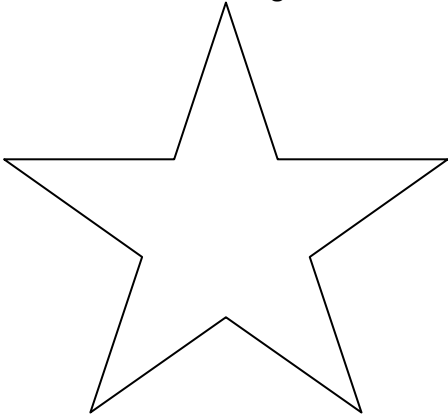
Characteristics of a Good Outcome Statement

- Positive Improvement
- Meaningful
- Sustainable
- Bound in Time
- Bound in Number
- Narrowly Focused and “Doable” (with a stretch!)
- Measurable
- Clearly Definable
- Discernible...can be “evinced”
- Quantifiable...according to an agreed-upon scale!
- Verifiable

OUTCOMES TREE

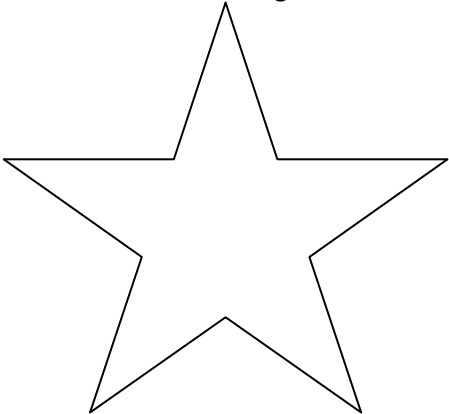
Outcome: What you promise to your investors, your stakeholders, and your community.

Performance Target 1



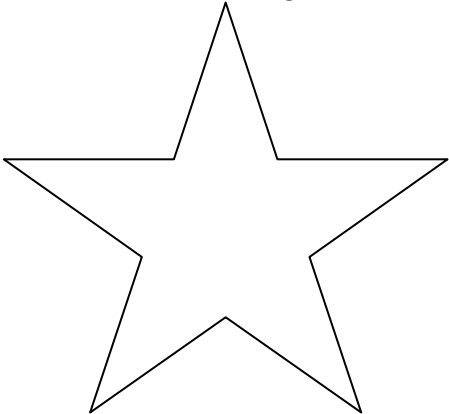
Milestone 1

Performance Target 2



Milestone 1

Performance Target 3



Milestone 1

Milestone 2

Milestone 2

Milestone 2

Milestone 3

Milestone 3

Milestone 3

Milestone 4

Milestone 4

Milestone 4

CAPACITY TOOL: Program specific staff capacities

Staff Training needed

Staffing level required

Staff qualifications (e.g.minimum degree, certification or training needed; years of experience)

IMPLEMENTATION BARRIERS

*It is worth noting that the model does **not** contain a place in this matrix for the question of **why** a certain barrier might exist. The “blame game” is not part of its purpose or intention.*

Program Barriers

Proposed Solutions