



Digital Storytelling Tools

The One and Only
Storytelling/Digital Tools/ Speed Dating
Mashup

Mass Nonprofit Network Annual Conference 2013
October 29, 2013



TODAY'S WORKSHOP

Why stories?

What's in a good story?

Digital storytelling TOOLS

5 stories you have right now

Speed Dating!

Report-backs and sharing

About Debra Askanase

Former nonprofit
executive director,
program manager,
community organizer

Deep passion for movement-
building and change
organizations

Digital Engagement
Strategist

debra@communityorganizer20.com



All day long, we tell stories



***Personal stories and gossip make up 65% of our daily conversations**

When we are told a story, **we also empathetically experience the story**



<http://lifehacker.com/5965703/the-science-of-storytelling-why-telling-a-story-is-the-most-powerful-way-to-activate-our-brains>

When we hear a story,
we try to relate it to one of our existing
experiences

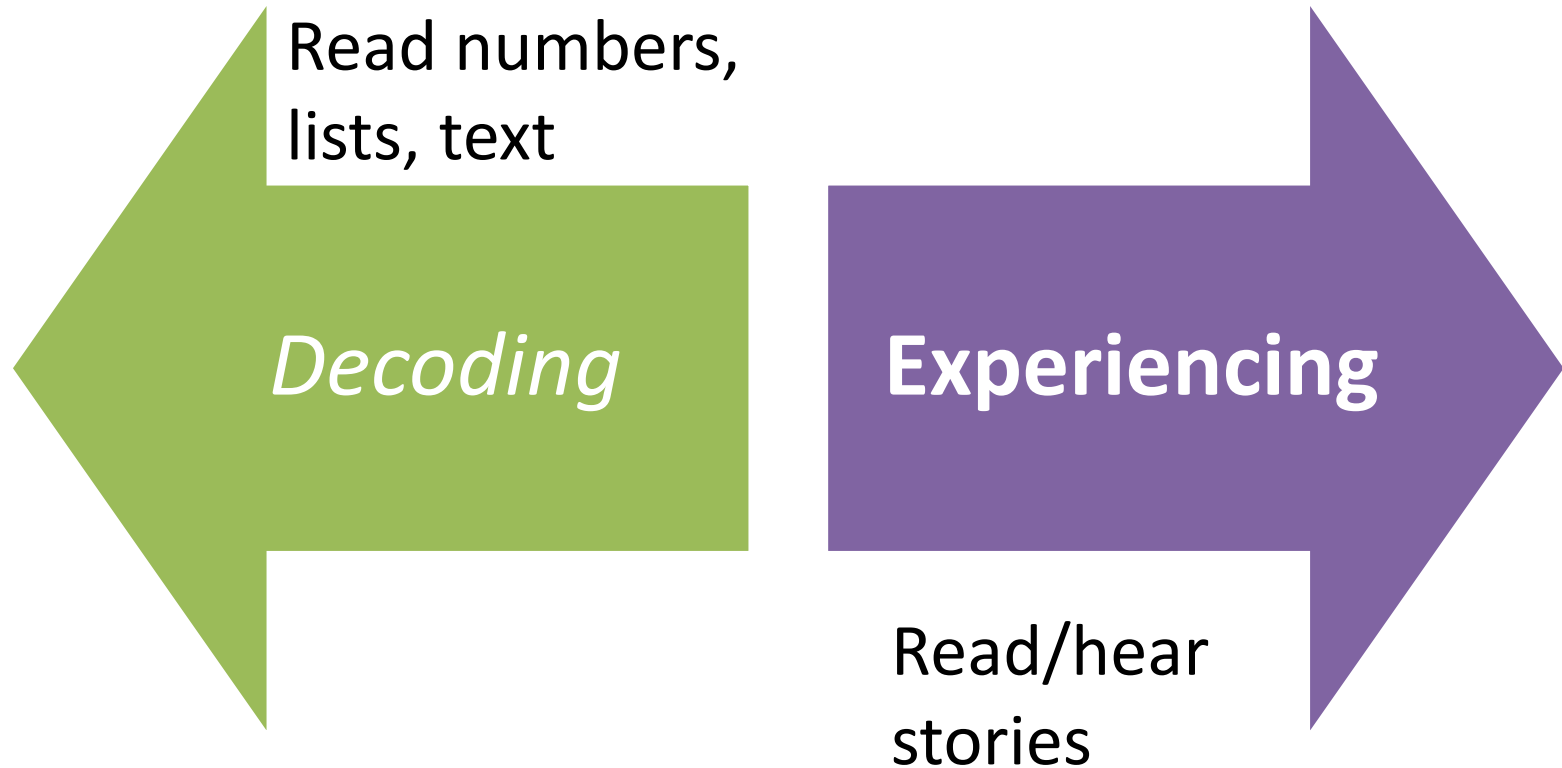


We remember stories **because we empathetically experience them**



<http://lifehacker.com/5965703/the-science-of-storytelling-why-telling-a-story-is-the-most-powerful-way-to-activate-our-brains>

Our brains process stories differently





Elements of a Strong Story

Long form or short, they all have
a few similar elements

A strong digital story...

- Has a relatable “main character”
- Simplifies a complex idea to its essence
- Elicits an emotion
- Creates a connection with the audience
- Gives the audience one strong message
- Inspires action
- Has a story arc

*a good story can also be very, very simple and brief!



Ami Musa

Pinned 4 weeks ago from unicef.org.uk

Follow



This is what 13-year-olds like Ami from Sierra Leone really want. Repin to remind people of what the world's poorest children dream of. www.unicef.org.uk...



Ami Musa

13, Kenema District, Sierra Leone

Sierra Leone

Following

1 Board

9 Pins

0 Likes

Activity

Follow All

1,039 Followers

0 Following



This is what 13-year-olds like Ami from Sierra Leone really want. Repin to remind people of what the world's poorest children dream of.
www.unicef.org.uk...

54 likes 6 comments 223 repins

Pinned onto Really want these from unicef.org.uk



Eddie Ortega Brilliant!



This is what 13 year olds like Ami from Sierra Leone really want. Repin to remind people of what the world's poorest children dream of.
www.unicef.org.uk...

44 likes 4 comments 117 repins

Pinned onto Really want these from unicef.org.uk



This is what 13 year olds like Ami from Sierra Leone really want. Repin to remind people of what the world's poorest children dream of.
www.unicef.org.uk...

45 likes 8 comments 168 repins

Pinned onto Really want these from unicef.org.uk



This is what 13 year olds like Ami from Sierra Leone really want. Repin to remind people of what the world's poorest children dream of.
www.unicef.org.uk...



This is what 13 year olds like Ami from Sierra Leone really want. Repin to remind people of what the world's poorest children dream of.
www.unicef.org.uk...

41 likes 1 comment 166 repins

Pinned onto Really want these from unicef.org.uk

**Or offer small moment
stories that connect
emotionally, and convey a
message**



WHO NEEDS FEMINISM?

WHO
WE
ARE

WHAT WE DO

WHERE WE
STAND

SUB-
MISSIONS

START
A

CAMPAIGN

IN THE PRESS


CONTACT
WITH US

HOW TO
GET IN



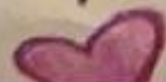
Simple storytelling through
crowdsourced stories

<http://whoneedsfeminism.tumblr.com/>

A close-up photograph of a person's face, showing their nose, mouth, and chin. They are holding a white sign in front of their face. The sign has handwritten text in various colors. The person has dark hair and is wearing a dark top.

I Need Feminism
because.....

I am Plus sized & want
to be seen as a beautiful
individual in the "eyes" of
our society!



I need feminism because 25% of my health class believes women shouldn't be in the military

I need feminism because 25% of my health class believes women shouldn't be in the military.

Tags: [whoneedsfeminism](#) [feminism](#) [submission](#)

🕒 October 01, 2013 ❤️ 134 notes

Stories help your nonprofit:

Explain a complex problem

Spread the news

Raise money





Digital Storytelling

Tools and apps!

Timely

Interactive

Crowdsourced

Easy to amplify & share



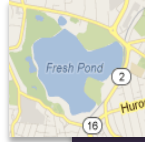
Digital Storytelling is different

Families of Visual Storytelling



Static Photo Storytelling

- Instagram
- Pinterest
- Flickr
- Tumblr
- Jpeg
- Tag galaxy



Data Viz Storytelling

- Infographics
- Maps
- Dipity
- Visual.ly
- Mindmaps
- ThingLink



Video Storytelling

- YouTube
- Animoto
- Vimeo
- Vine




Curated Storytelling

- Storify
- Scoop.it
- Kontribune
- Paper.li
- Twitter



Static Photo Storytelling



Instagram
Pinterest
Flickr
Tumblr
PicMonkey

Instagram



nextupfound

Next Up Foundation
Next Up Santa Ana

[T|M|L] 6d

Normal



❤️ 146 💬 5

#nextupfoundation, #thankyouskateboarding, #nextupsantaana, #obstacles, #overcoming, #youthmentoring, #youthdevelopment, #fear, #santaana, #effort,

@jeanpaul_tattoo, @scottieltdf, @toddtessier, @the_ru_ru,

nextupfound Elkin came in about skateboarding. After

nextupfound #nextupfound #youthmentoring #youthde

aidan_ala_grande Awesomi

no_description This is awe

no_description Does he ha

nextupfound @no_descrip

» LOGIN to Instagram to like



nextupfound

Next Up Foundation

[T|M|L] 5d

Hefe



Juan Rangel 😊 feeling excited with Benny Perez and Vinicius Tinoco

Yesterday at 7:47 PM 🧑🏿

Today i had an crazy n awesome day in next up foundation cuz i faced my fear of the 2 blocks anger n bullying cuz my awesome teacher vina n benny helped me how to fight the fear n don't get scared thank u vina n benny i <3 next up foundation!



Like



Comment



Share

You, Benny Perez and 10 others like this.

❤️ 85 💬 3

#kids, #power, #success, #nextupfoundation, #thankyouskateboarding, #nextupsantaana, #obstacles, #overcoming, #notforprofit, #changinglives, #cantstopus, #skateboarding, #youthdevelopment, #nonprofit,

@no_description, @tiagogarcons, @sarahsuzannem, @balones76,

* Search Instagram with web.stagram.com

Instagram



sashafarm

[T | M | L] 12h

Sasha Farm Animal
Sanctuary

Normal



❤️ 117 💬 15

#cowlover, #love, #dontdrinkcowsmilk, #veganlife, #animalvideo, #vegan, #someoneenotsomething, #video, #cowstagram, #fall, #cows, #milk, #sashafarm, #cowhugger, #cow, #vegansofig, #vegetarian, #cowsofig, #friendsnotfood, #animalrights, #animalover, #animalsanctuary, #animalliberation, #michigan, #govegan,

♥️ @jehtainy, @monicavictoria, @compassionatechicken, @swinglicious,

[View All 15 Comment](#)

sashafarm Helen enjoying snacks on this beautiful fall day! 🍁 This sweet girl was born on a dairy farm with the condition cerebellar hypoplasia in which the cerebellum isn't completely mature at birth. Most calves stand and nurse within an hour or so of birth, but Helen didn't. It was clear there was something wrong with her, and most farms would probably have euthanized her immediately. Lucky for Helen, there was a compassionate and determined person working there, and she spent three weeks teaching Helen how to stand. Even then, she moved clumsily, fell down often and had tremors. The condition is permanent, and it meant that Helen could not be a dairy cow. She would not be safe around the equipment and she couldn't sustain a pregnancy. She faced the prospect of euthanasia. The same person who saved her once now set about looking for someplace that would take a cow who would always have special medical needs and let her live out her natural life. She found SASHA Farm. Everyone at the sanctuary loves Helen and looks out for her! She's really adapted to her brain condition and although she has a goofy walk she can get across the pasture in no time! 🐮 #vegan #cow #cows #animalover #animalsanctuary #animalrights #animalliberation #animalvideo #video #fall #vegetarian #govegan #cowsofig #cowstagram #love #milk #dontdrinkcowsmilk #sashafarm #veganlife #vegansofig #cowlover #cowhugger #friendsnotfood #someoneenotsomething #michigan 12h

ez2luv75 Wonderful ❤️ @sashafarm 10h

abtribaldrums Beautiful mama! 10h

eat_sleep_ride117 @undead_tears117 AAAAAWWWWWWW 9h

vegetablelips 🍷🐮 8h

anne3lizabeth hehe aww sounds like a super happy bunch over there! 7h

franiwankenobi @daniellepwnspr 6h

dianaflores03 So happy to hear there are still compassionate people in this world. 6h

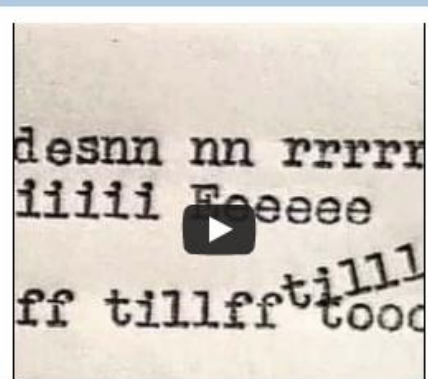
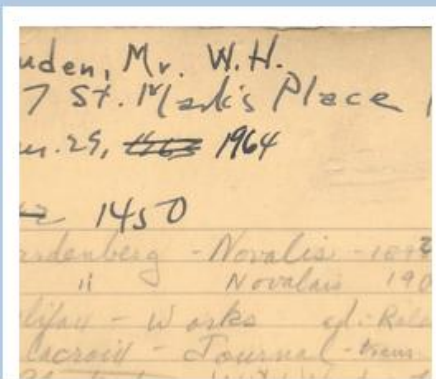
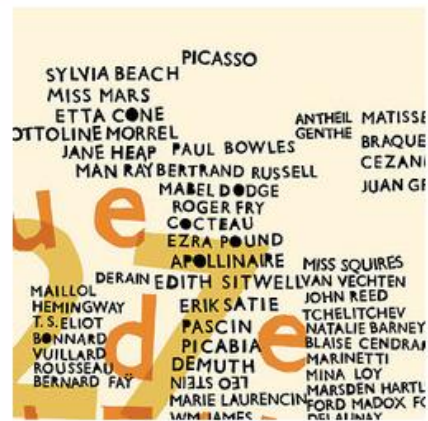
monicavictoria I have tears streaming down my face, this is such a moving story. You are such amazing people. I literally can barely type. 5h

Tumblr – visual blogging

POETS.org

The Academy of American Poets is for people who love poetry. Our membership is nearly 9,000 strong and growing, and our programs reach over 20 million people every year. Our programs include [Poets.org](#), the Poets Forum, Poem in Your Pocket Day, National Poetry Month, American Poet magazine, the Poem-A-Day email series, the Poetry Audio Archive, educational initiatives, readings and events, awards and prizes, and so much more. We've been doing this since 1934, and we still think it's fun.

Follow us on: [Facebook](#) & [Twitter](#)



Tumblr

SAN FRANCISCO BALLET

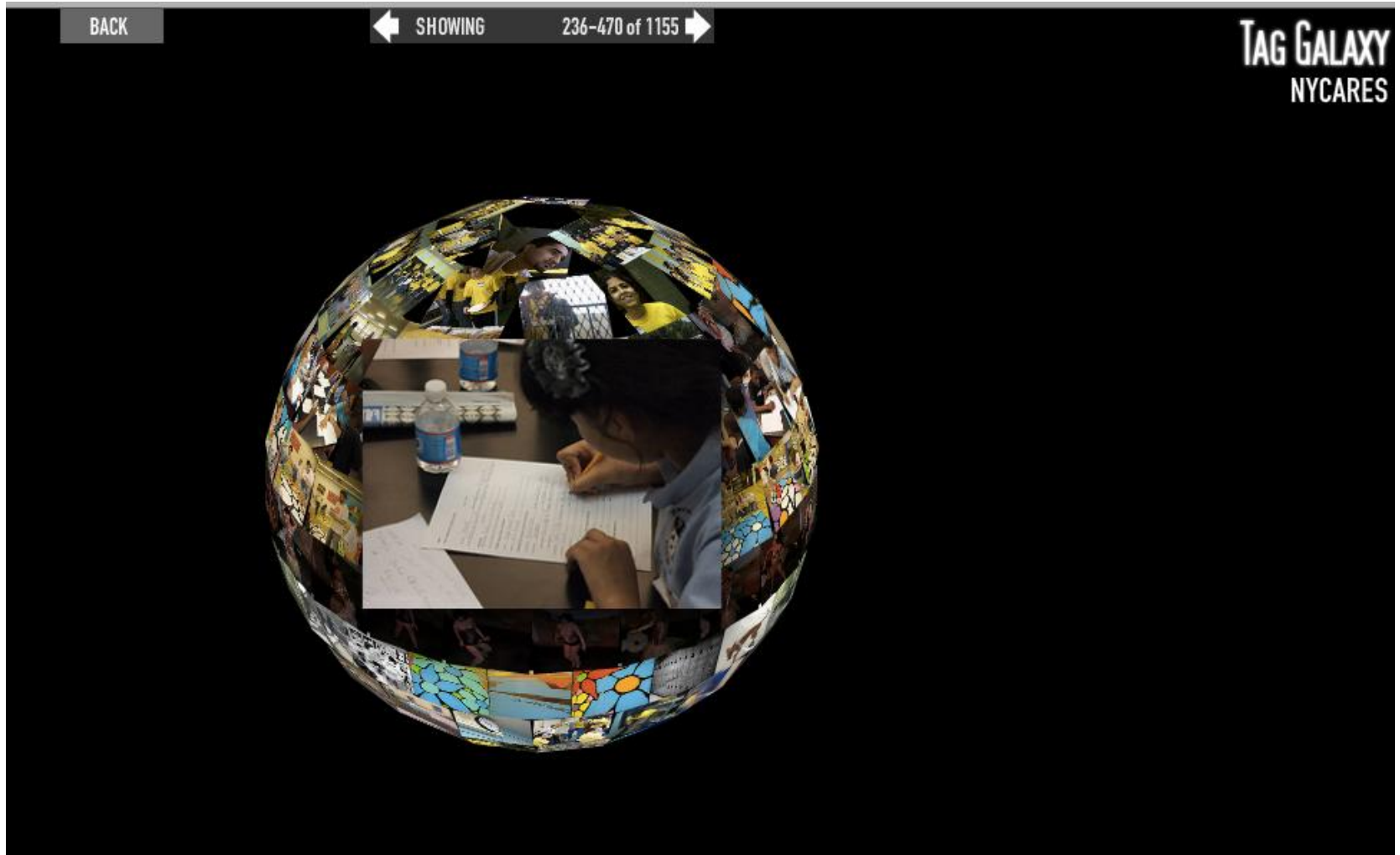
COME BACKSTAGE WITH OUR TUMBLR...

LETTER TO MY FIRST LOVE NUTCRACKER HOLIDAY
CHALLENGE ASK SUBMIT ARCHIVE RANDOM RSS
SEARCH TWITTER

4TH MAR 2013 | 43 NOTES

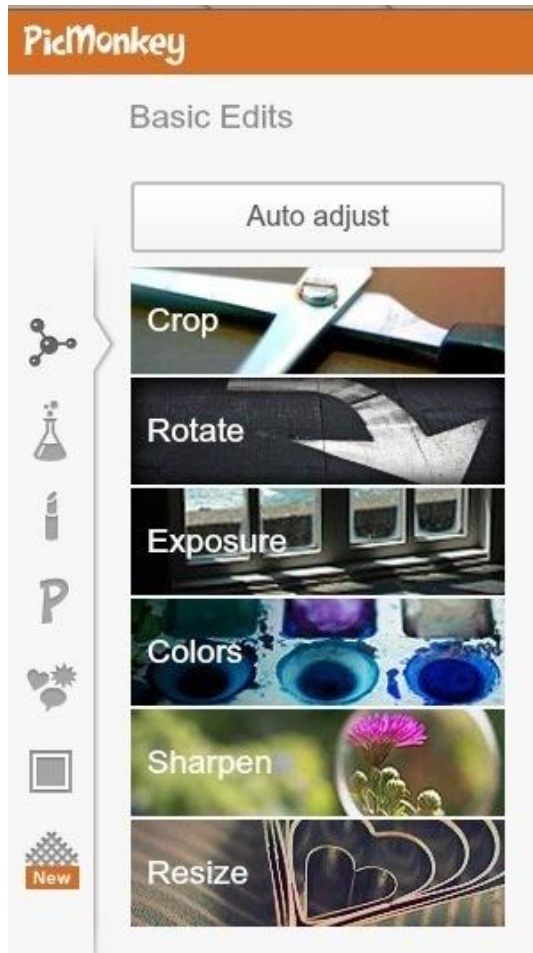


Curated Flickr tags – Taggalaxy.de



<http://www.taggalaxy.de/>

Photoshop for the rest of us



Foodlifeline.org photo



Thanks to our Beef
Counts partners



How The Internet Turned Red To Support Same-Sex Marriage



Human Rights Campaign (HRC)
Asks 1.4M Facebook Followers...

"Who's Wearing Red Tomorrow?
Show your support for marriage
equality—make your profile
image red for tomorrow."





logo_equalitycake2

© All rights reserved

Uploaded on Apr 1, 2013

124 views / 1 favorite



republican_logo

© All rights reserved

Uploaded on Apr 1, 2013

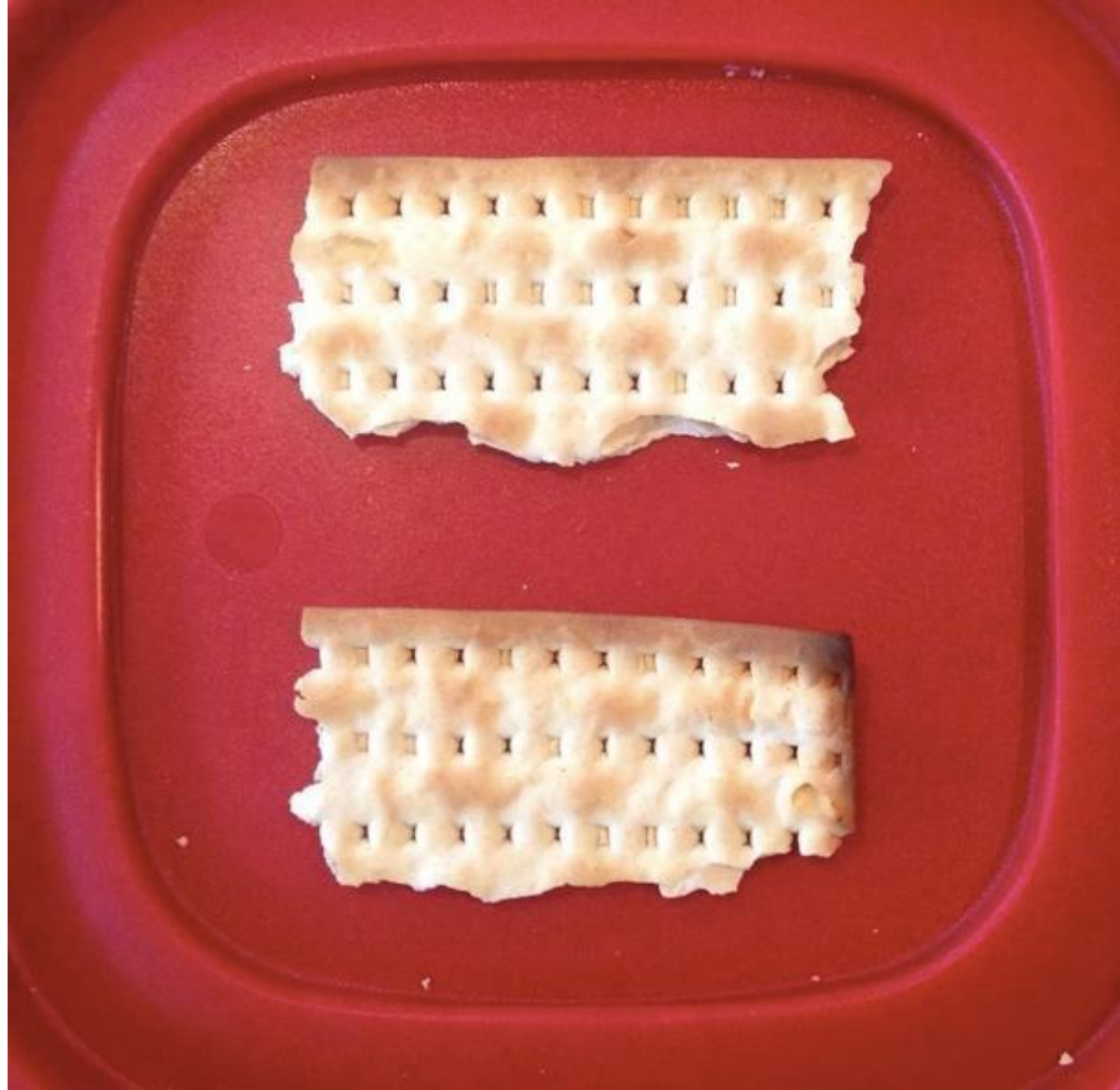
83 views



logo_c3p0



cyndi-lauper



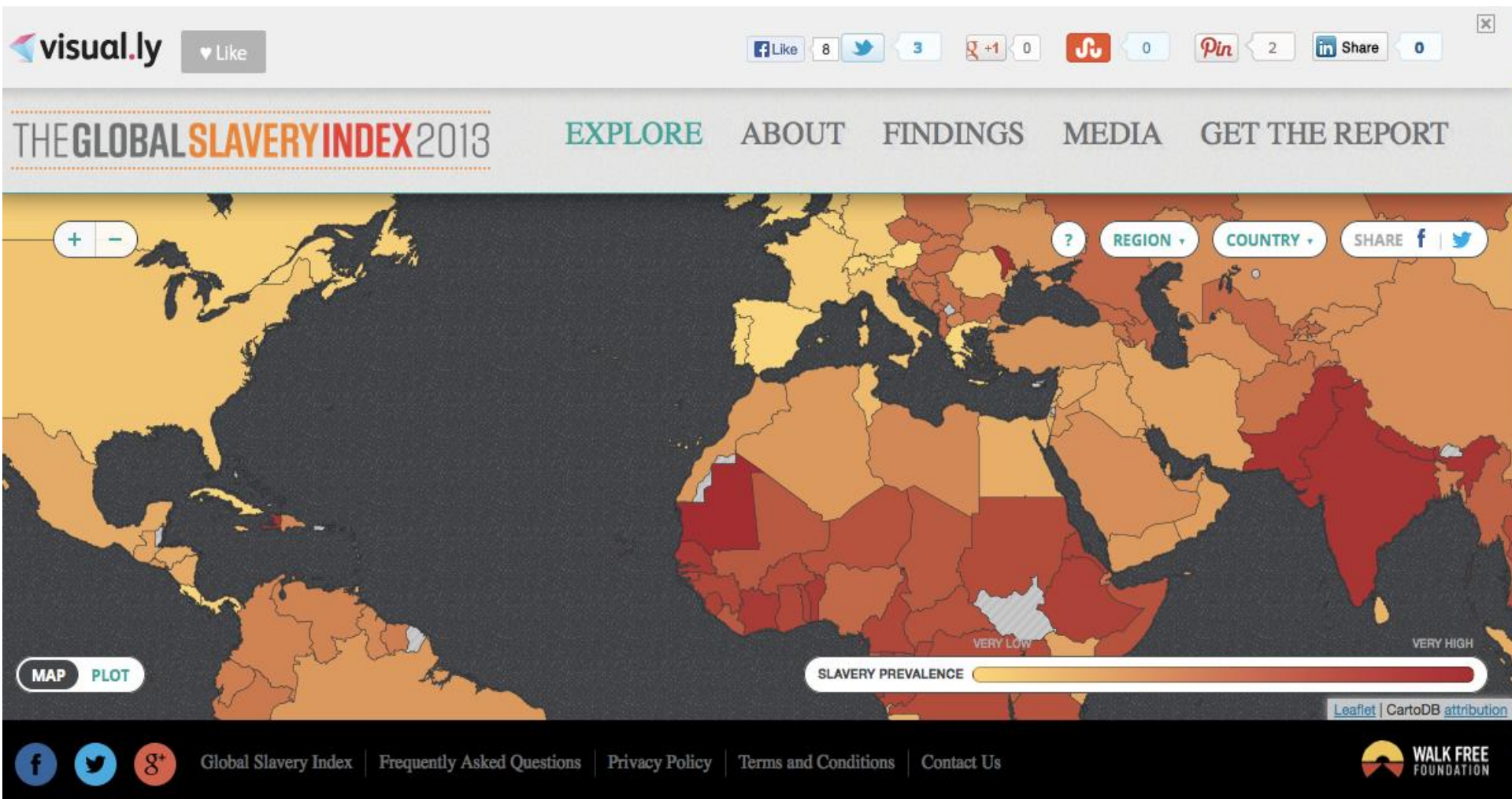


Data Viz Storytelling



Infographics
Mapping
Dipity
Visual.ly
ThingLink

Visual.ly – create data infographics






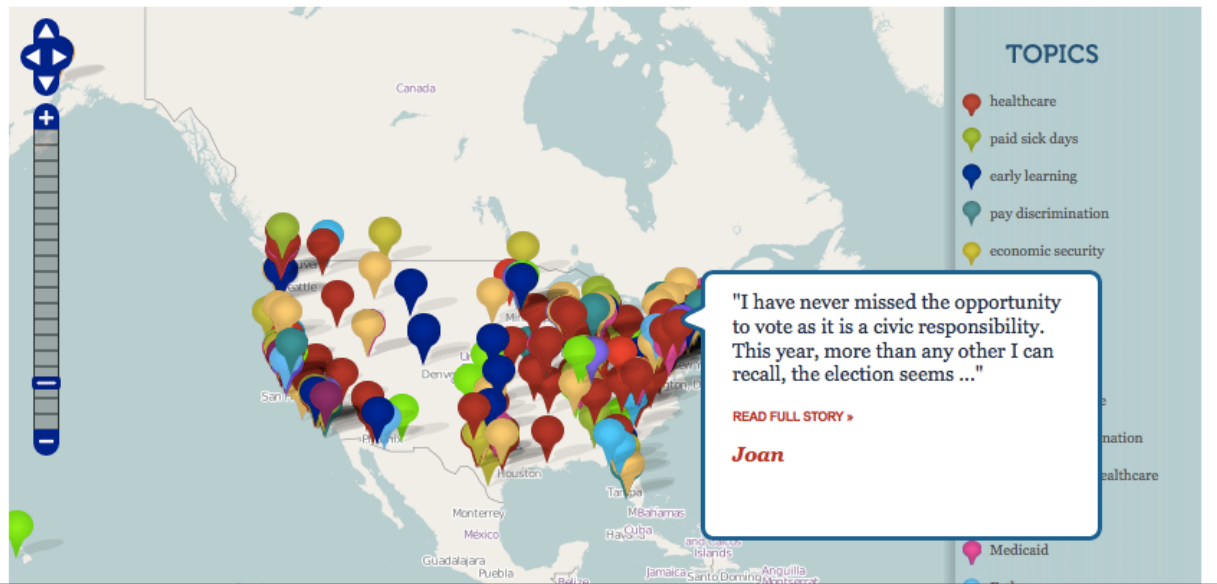
<http://visual.ly/global-slavery-index-2013-0?view=true>

MomsRising story bank - Google Earth

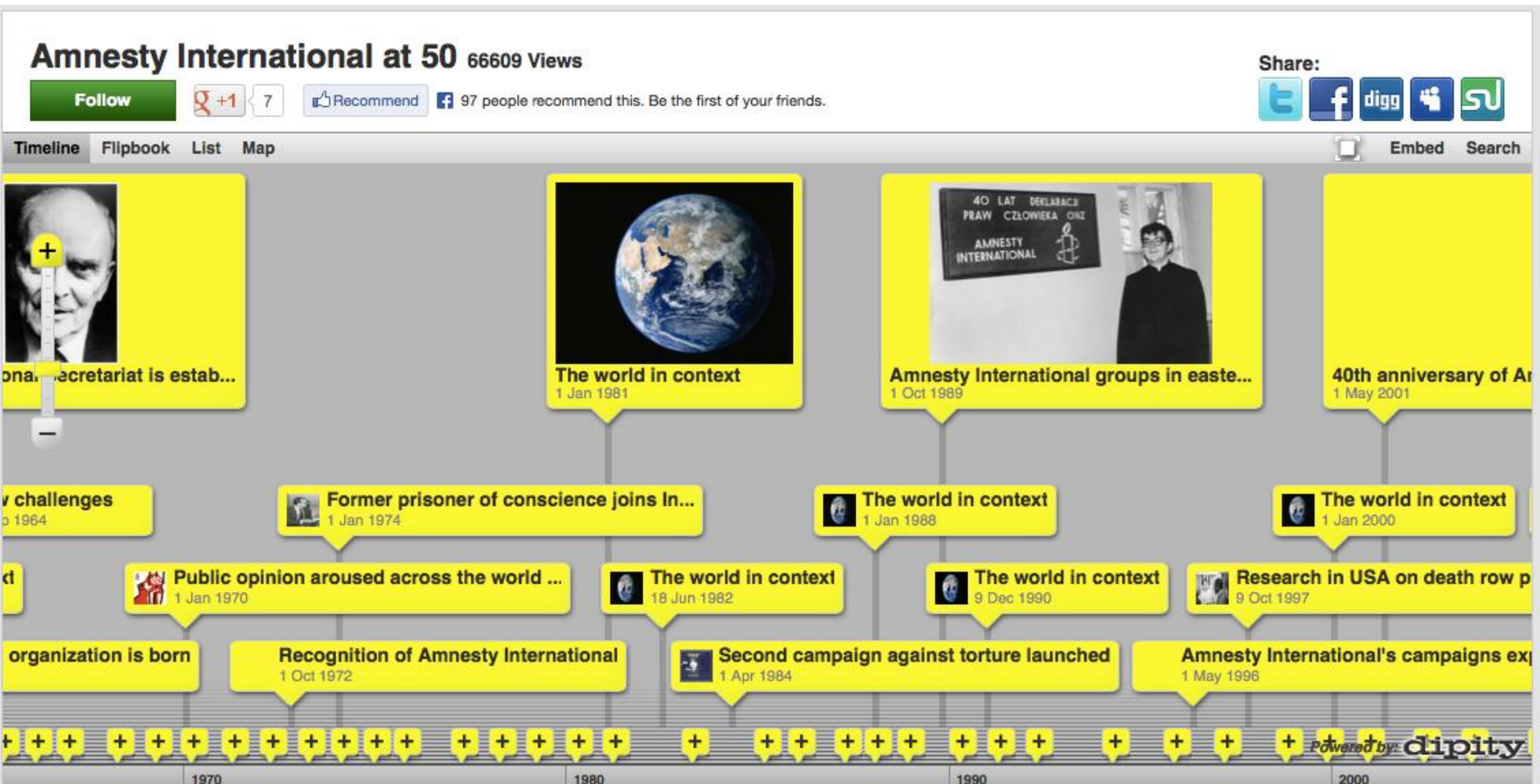
Share Your Story! [expand](#) 

Read member stories by using the view bar below, or [read all stories](#) on a separate page.

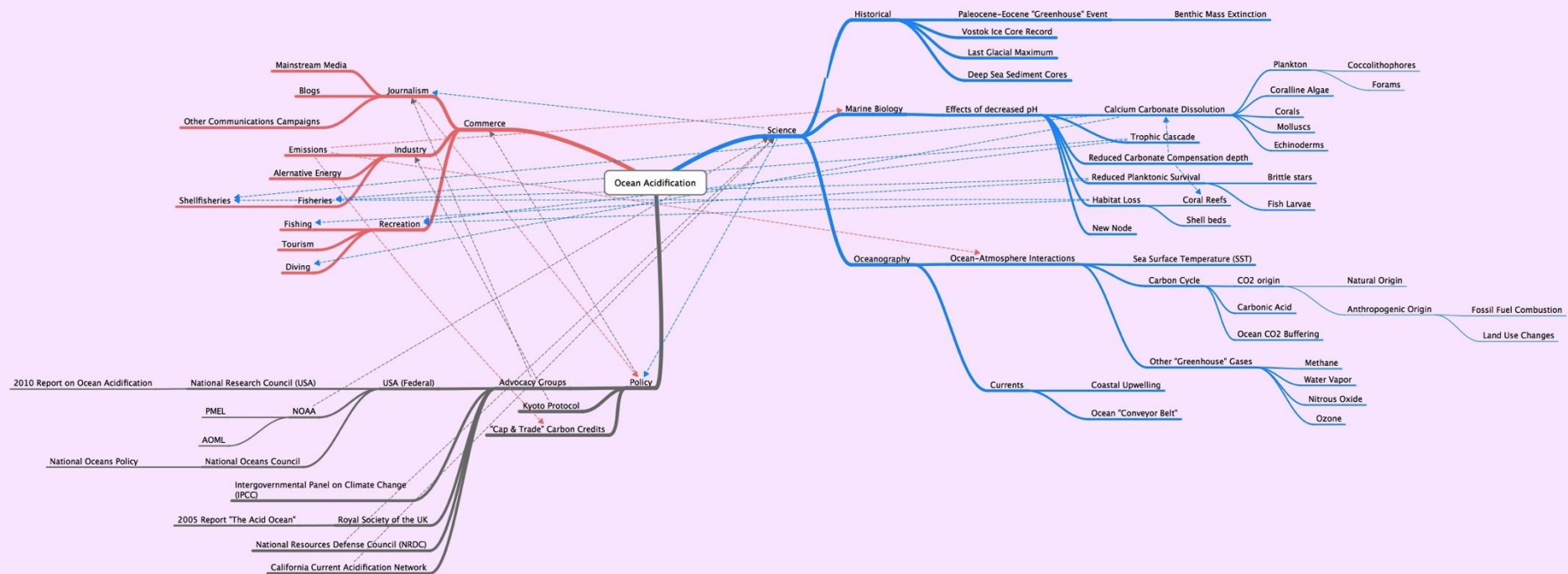
View Stories: By Topic [all](#)  By State [all](#)  By Activity [all](#) 



Dipity – create timelines from data

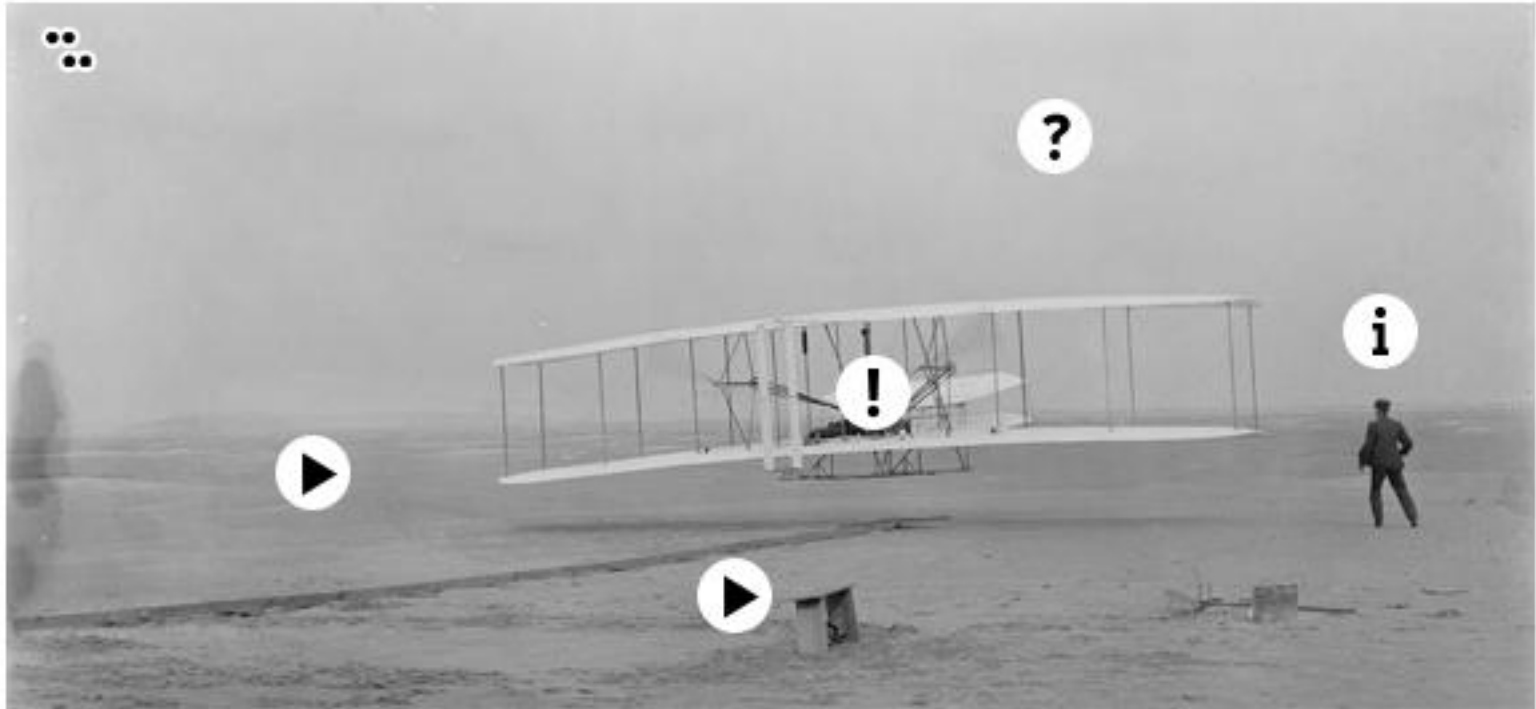


Mind maps – mindmeister.com or mindnode.com



Search for ocean acidification terms, contributed by Upwell.us

ThingLink



Use interactive images in education to engage, entertain and educate.
Let your students create and explore.

How ThingLink Works



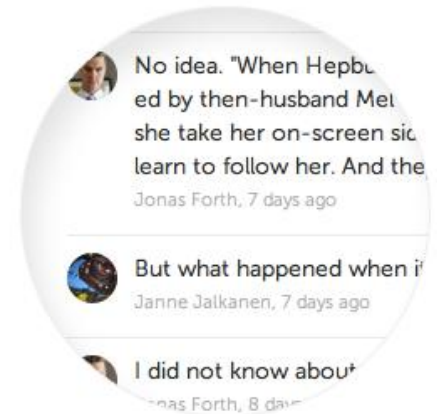
TAG ANY IMAGE

Uploading images to your account is easy. Upload them straight from your hard drive or import from the web, Flickr or Facebook. Get our [Chrome browser plugin](#) and tag any image online!



WITH ANY CONTENT

Add links to every site imaginable inside a ThingLink image. [Check out this handy reference guide to all the content you can add to your images.](#)



COMMENT, SHARE & EMBED

Comment on images you like, and follow image channels of creative users. ThingLink images are also shareable, and embeddable, with a click to Facebook, Twitter, Tumblr and email.

ThingLink supports educational institutions and non-profits.

By: cyril
05-04-2013

Education, Images we Love,
Thinglink users

In the past months an increasing number of **educational** and **non-profit organizations** have discovered ThingLink and started using it on their websites and social media channels.

For example, [Medicines Sans Frontiers UK](#) uses ThingLink for embedding educational videos on top of images on their website.



You can do anything with ThingLink, even...

thinglink..

For example, education

SEARCH

FEATURED

LEARN

THE HARLEM SHAKE WORLD MAP

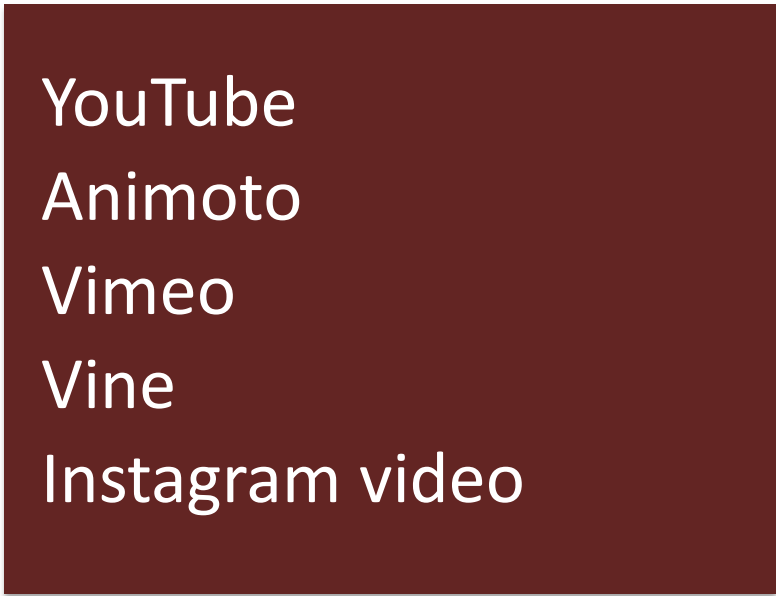


0:01 / 0:40

YouTube



Video Storytelling



YouTube
Animoto
Vimeo
Vine
Instagram video



AMAZING.
Thank you :)

DIABETES UK
CARE. CONNECT. CAMPAIGN.



Diabetes UK

Hi @Crawls18 - we
made you a little
video... Keep it going!
#thankyou

MADE WITH **Vine**

Download App

Create video from photo and text - Animoto.com

Tweetsgiving Final

plumcalf

11 videos

Subscribe

<http://www.youtube.com/watch?v=FXdJb4voVSI>



9,341

Uploaded by [plumcalf](#) on Nov 15, 2009


Join us for Tweetsgiving 2009, a global celebration of gratitude held online

43 likes, 3 dislikes

Show more



Curated Storytelling



Storify
Scoop.it
Kontribune
Paper.li
Twitter

Curated e-paper – Kontribune.com

TUESDAY, OCT. 22, 2013

techsoup.kontribune.com

SUBSCRIBE»



Voices
from the
Community

Follow

FRONTPAGE

FROM THE FIELD

MEMBER SPOTLIGHTS

FROM THE FORUMS

EVENT RECAPS

ARCHIVES ›

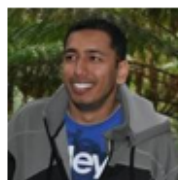


Professional Design Tools Make Roots of Health Flower in the Philippines

By BEA DOMINGUEZ

Roots of Health is a US based organization that provides health and reproductive...

0 COMMENTS



What I Learned About Social Media at Global Philanthropy Forum (GPF)

By SUMIR SAINI

Summer is the time for relaxing in the sun, swimming, traveling . . . and building your skills with internships. We asked who in our community had an...

0 COMMENTS



Kudos to TechSoup from Amazon Watch

By BEA DOMINGUEZ

Atossa Soltani, Executive Director at Amazon Watch, caught up with

THE TECHSOUP COMMUNITY

Our vibrant community is made up of nonprofits, libraries, and other mission-based organizations embracing technology as a means towards fulfilling their missions. These are your stories!

WHERE TO CONNECT

TechSoup Discussion Forums

On Social Media


Nonprofits in Second Life

@TECHSOUP

Tweets

Follow @TechSoup

Bring it together with Storify



stor·i·fy |stôrəfi|
verb (trans.)

1. To form or tell stories of;
to narrate or describe in a story.
2. To make stories using social media

[Sign in with twitter](#)

FEATURED




JAYS VS. YANKEES:



**CAN TWITTER SAVE
A DYING**



YOUR STORY OF



ERIC WHITACRE'S
VIRTUAL
VIRTUAL CHOIR 2.0
BY ERIC WHITACRE -

Storify by Food Lifeline

a month ago



Hunger Action Day 2013

On Friday, Feb 23rd, hundreds of anti-hunger advocates gathered in Olympia to talk to elected officials about the importance of hunger relief programs. Here is a recap of this inspiring day all about working together to end hunger in Western Washington.



Hunger Action Day 2013

Dec 11, 2012 ... During each legislative session, the Anti-Hunger & Nutrition Coalition hosts a Hunger Action Day, a lobby day in O...



ADMIN



Before meeting with representatives and senators, advocates gathered to learn more about the pressing issues concerning food and nutrition programs.



FoodLifeline

Food Lifeline

With your help, feeding over 745,000 people in Western Washington via 300 local food banks, shelters and meal programs.

✓ Following

2
STORIES

4
FOLLOWERS

1
FOLLOWING

Total views	107
storify.com	105
other	2

RELATED STORIES



London elections - live coverage of mayoral and London Assembly results

BY ARCHANTWEBTEAM · 11 MONTHS AGO

29,410 views



Madonna's 'intimate' Paris show leaves fans feeling cheated

BY CBCCOMMUNITY · 9 MONTHS AGO

22,498 views · 1 like



SPOILER ALERT: This Is What The Opening Ceremony Looks Like

BY MASHABLE · 9 MONTHS AGO

14,520 views · 5 likes

MORE FROM FOODLIFELINE

Storify a Twitter chat





#FoodFri: Let's talk about our meat & the use of antibiotics

A conversation about food production in our country focusing on meat and antibiotics use. A variety of viewpoints made for a lively discussion. Check it out and share your own questions and thoughts!



MomsRising
@MomsRising

Welcome to this week's [#FoodFri](#) on [#foodsafety](#) & [#antibiotics](#).
Thanks to our experts [@SaveAntibiotics](#)! Who's here with us?
[#foodfri](#)

 5 DAYS AGO  REPLY  RETWEET  FAVORITE



Six-word festival on Twitter Sept 2013



Michael Ian Black ✓ @michaelianblack

25 Sep

"Six words that mean you're lying" - my #sixword festival topic. #sixlies
Starting in seven minutes.



Ricky Gervais ✓

@rickygervais

Follow

“@michaelianblack: "Six words that mean you're lying" -
#sixlies Starting in seven minutes.” < Now I'm not a
racist, but

12:59 PM - 25 Sep 2013

79 RETWEETS 93 FAVORITES



Best Daily Affirmation:



Ted Travelstead

@trumpetcake

Follow

@michaelianblack I don't care about the money. #sixlies
#sixwords

1:23 PM - 25 Sep 2013

7 RETWEETS 11 FAVORITES





4 Types of Stories You Have Right NOW

Founding/Founder's stories

Our People stories

What You Do stories

Impact stories

...and creative ways to show them

FOUNDER'S STORY: QUOTE/PHOTO



THIS MONTH'S SPOTLIGHT



Rick DellaRatta
Jazz for Peace

It wasn't enough for Rick to be a world-class jazz pianist. Recognizing the power of music to bring people together, he founded Jazz for Peace and now uses his musical talent to help those in need.

Photo credit: Asians to the World Project: Music on Wheels

[Read Full Story](#)

FOUNDER'S STORY: TIMELINE

Founder's Story



When I was 23 years old I spent two months in the Alaskan wilderness with two close friends. Midway through the trip, we found ourselves deep in the Brooks Mountain Range pummeled by horizontal rains that drove us into our tent. After two days of being stuck inside the tent, I had enough and decided to venture out by myself. I hiked for three hours to get to the top of one of the myriad of nameless mountains in this vast wilderness. The summit was well above the tree line, and I found myself alone on the mountaintop, confronted with high winds and driving rains; I was awed and humbled by the enormity of the universe. It was in this moment that I had that pivotal experience many have when it becomes painfully obvious just how small and insignificant we are in this world. But at 22 I was not ready to resign myself to a life of insignificance quite yet.

JORDAN'S JOURNEY TO VISIONSPRING

After graduating, Jordan spends a year in India working with the Aravind Eye Hospital.

In India, Jordan witnesses the enormity of the market failure.

Jordan studies childhood blindness at Andean Rural Health Care in Bolivia.

Jordan joins the Council on Foreign Relations and founds the Global Health Policy Program.

Jordan attends an

While attending the New England College of Optometry, Jordan participates in medical missions in Latin America with VOSH.

He begins to question the viability of a donation model that relies on visiting doctors. What happens when the glasses break or the customer needs a new prescription?

Jordan receives a Masters Degree in Public Health from John Hopkins University.

Jordan joins Helen Keller International. As the Director of the River Blindness division, Jordan travels to remote regions of Burkina Faso, Niger, Mali, Cameroon, Nigeria and Tanzania.

During his travels Jordan learns that the most pressing need in the communities he visits is access to economic opportunities.

OUR PEOPLE STORIES: VIDEO

sible **PEOPLE**

HOME

ABOUT

BLOG

IN YOUR BACK YARD

MORE STORIES



Elaina

At only 14 years old, Elaina made the decision to leave home rather than live with her mother's drug addiction. That's a pretty hard call for a child to make, yet today I meet

5

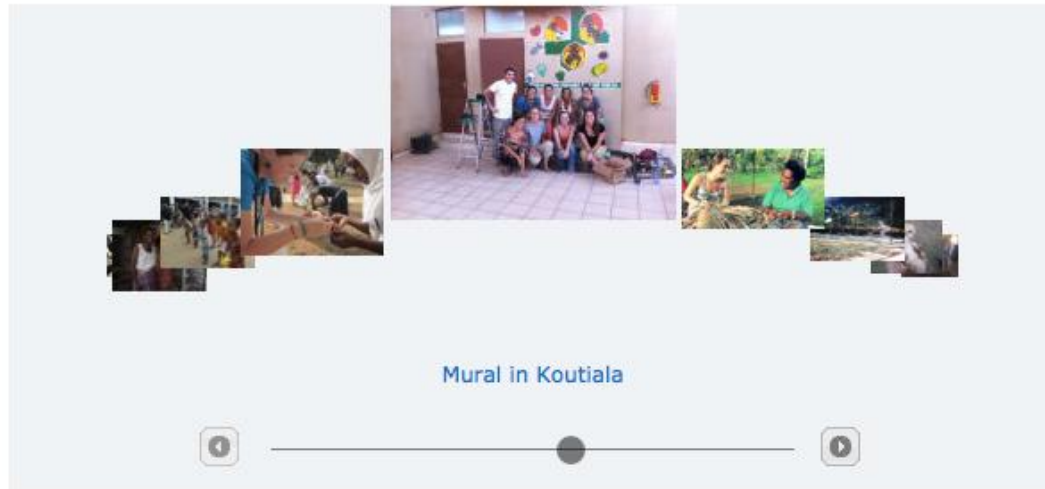
Join The Conversation

<http://invisiblepeople.tv/>

OUR PEOPLE STORIES: PHOTOS

[HOME](#) >> **VOLUNTEER PHOTOS**

Volunteer Photos



About this collection

Get a glimpse of life with the Peace Corps by viewing photos contributed by Volunteers across the globe from 1961 through today. If you have served, or are currently serving with the Peace Corps, become a part of history and [contribute your own photos](#) to the collection.

OUR PEOPLE STORIES

Sean McCarthy Open Heart Magic



Why was Sean McCarthy fighting tears on his very first day as a volunteer "Hospital Magician?"

[READ FULL STORY](#)

WHAT YOU DO STORIES: VIDEO



<http://www.youtube.com/watch?v=ST54gqOogLE>

WHAT YOU DO STORIES: VIDEO



WHAT YOU DO STORIES: STORIFY



Search social media

Create Story

zanarama

Storify by Food Lifeline a month ago



Hunger Action Day 2013

On Friday, Feb 23rd, hundreds of anti-hunger advocates gathered in Olympia to talk to elected officials about the importance of hunger relief programs. Here is a recap of this inspiring day all about working together to end hunger in Western Washington.



Hunger Action Day 2013

Dec 11, 2012 ... During each legislative session, the Anti-Hunger & Nutrition Coalition hosts a Hunger Action Day, a lobby day in O...

Share

ADMIN

Before meeting with representatives and senators, advocates gathered to learn more about the pressing issues concerning food and nutrition programs.



FoodLifeline
Food Lifeline

With your help, feeding over 745,000 people in Western Washington via 300 local food banks, shelters and meal programs.

✓ Following

2
STORIES

4
FOLLOWERS

1
FOLLOWING

Total views	107
storify.com	105
other	2

RELATED STORIES

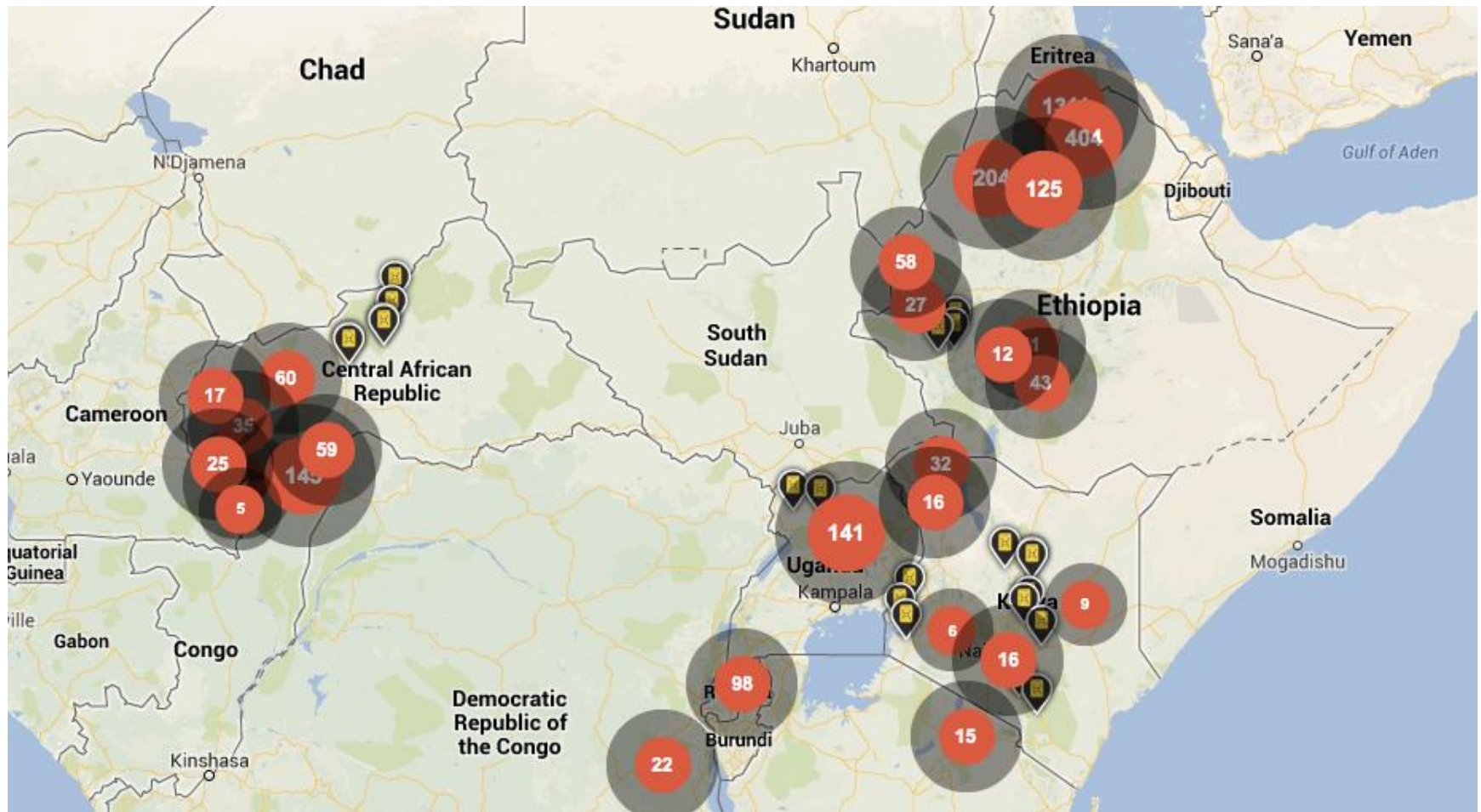
L24 London elections - live coverage of mayoral and London Assembly results
BY ARCHANTWEBTEAM · 11 MONTHS AGO
29,410 views

CBC NEWS Madonna's 'intimate' Paris show leaves fans feeling cheated
BY CBCCOMMUNITY · 9 MONTHS AGO
22,498 views · 1 like

SPOILER ALERT: This Is What The Opening Ceremony Looks Like
BY MASHABLE · 9 MONTHS AGO
14,520 views · 5 likes

MORE FROM FOODLIFELINE

IMPACT STORIES: MAPS



IMPACT STORIES: INFOGRAPHIC



IN THE FIELD



SUPPORTERS



TEAM



FINANCIALS



LIKE



TWEET

+1

OUR PROGRESS THROUGH 2012

For years, we referred to ourselves as a startup organization. But in 2012 we realized that wasn't entirely true. In 2012 alone, we raised **\$33 million** and funded more than **2,000 water projects**. We were able to give more than **700,000 people** clean water around the world. And for the first time in our history, we began to feel like we weren't a startup anymore.



\$93 million

Total raised



8,208

Water projects funded



3,223,000

People with clean water

How SPLASH.ORG COMBINES THEM ALL

Splash

WHY STORIES WHERE HOW ABOUT UPDATES

DO MORE

Proving it

Our monitoring & evaluation tool
where we track every site, its progress,
and your dollars hard at work.

LAUNCH

Want to receive current news, videos, and stories directly to your inbox? Sign up!

your email address



[WHY](#)[STORIES](#)[WHERE](#)[HOW](#)[ABOUT](#)[UPDATES](#)[DO MORE](#)[MISSION](#)[STAFF](#)[BOARD](#)[FINANCIALS](#)[CAREERS](#)

MISSION

Our mission is simple: To change the lives of vulnerable children in impoverished urban areas by providing clean, safe drinking water to orphanages, schools, children's hospitals, street shelters, and rescue homes.

VISION

We envision a world with clean water for all children—and a museum telling of when it was not so.



Meet Jharana

Follow along

In big cities around the world, there are millions of kids who cannot rely on clean drinking water. Learn, through the eyes of a Nepali schoolgirl, how Splash is solving the urban water crisis.

V A

Only one cup for Unsafe Water

The line to get water was very long. We had one bucket to pull water from the well. The well water is brown and smelly. Then we all shared the same cup. There was a faucet for city water but it rarely worked. It was brown, too.

A young girl with dark skin and braided hair, wearing an orange jacket, is smiling and holding a brass water tap handle. The background is a warm, orange-brown wall.

Ethiopia Meet Bethy

Imagine having to choose between
buying bottled water or school
supplies for your child. Now, this
bright eight-year old girl in Addis
Ababa has clean water, all day every
day, at school.



FULL STORY

Last Updated: October 22, 2013 12:00:01 PM

TODAY WE SERVED **254,816** BOYS AND GIRLS

Tracked via **Proving it**



PROJECTS HOME

▼ expand

Stay in touch. Track results. Follow impact. [Sign-up now!](#)

Returning users login [here.](#)



see our work in:
MAP VIEW

Project Legend...

Orphanage

VIEW BY MAP ▼

VIEW BY LIST ►



Beitou Children's Welfare Institute Inner Mongolia, China

This is the second largest orphanage in Inner Mongolia. On May 24th, 2008 a child's right installed a water purification system in the building's...

Clean water for 180 people



Cambodian Children's Fund No. 5 Phnom Penh, Cambodia

The Cambodian Children's Fund is a US based international organization providing life-changing education, nourishment and healing to the...

Clean water for 195 people

Projects Map [View these projects as a list.](#)

[Map View](#) • [Satellite](#) • [RESET MAP](#)  

Project Legend... [Hide](#)

Zoom to Country... ▼

Project Legend... [Hide](#)

☒  Orphanage

A red banner with a white outline and two white asterisks on either side of the text.

Speed Dating!

2.5 minutes per person, then
switch!

Move on to another discussion
partner when the timer goes off

Share the story you want to tell
What tools would you use?

Find Love



THANK YOU!!

Email: debra@communityorganizer20.com

Website: communityorganizer20.com

Blog: <http://communityorganizer20.com>

Linkedin: linked.com/in/debraaskanase

Twitter: [@askdebra](http://askdebra)

Other slides: slideshare.net/debask

Telephone: (617) 682-2977



communityorganizer2.0



IMAGE CREDITS

Slide number	URL (Flickr Creative Commons license)
4	http://www.flickr.com/photos/63287402@N00/456611804/
5	http://www.flickr.com/photos/78199439@N00/1545378691/
6	http://www.flickr.com/photos/moriza/2565606353/sizes/m/in/pho_tostream/
7	http://www.flickr.com/photos/56611644@N00/8162168092/

STORYTELLING RESOURCES

1. Big thanks to Zan McCulloch-Lussier, Marketing Director at Food Lifeline, who inspired this workshop. Connect with him @zanarama.
2. The facts and figures of visual storytelling for nonprofits (Rosita Cortez)
<http://www.rositacortez.com/social-media-101/visual-storytelling-for-nonprofits-infographic/>
3. Get Storied community (Michael Margolis): <http://getstoried.com/>
4. Just Story It (Karen Dietz): <http://www.juststoryit.com/>
5. Curated scoops on storytelling (Karen Dietz): <http://www.scoop.it/t/just-story-it>
6. Three case studies of bios that get results: <http://www.getstoried.com/3-case-studies-of-good-bios-that-create-results/>
7. Storytelling webinar slides (M & R Research): <http://labs.mrssl.com/get-the-slides-and-our-answers-to-your-questions-from-the-storytelling-webinar/>
8. Digital storytelling resources for nonprofits (Socialbrite):
<http://www.socialbrite.org/sm4np/>
9. <http://communityorganizer20.com/2011/09/06/infographics-for-nonprofits-the-new-storytelling/>