

MNN Annual Nonprofit Conference & Expo

Sponsorship Opportunities



The **MNN Nonprofit Conference & Expo** attracts a sell-out crowd of over 600 nonprofit professionals, representing hundreds of organizations, foundations and businesses from across the Commonwealth. Attendees choose the conference to develop their professional capacity and find services that make their organizations more effective and efficient. This year's conference, held October 29, focuses on the intersection of people and technology in making nonprofits more effective and efficient and will feature over 20 workshops and 50 exhibitors.

Presenting Sponsor: \$25,000

Sponsored by Appleton Partners / Cambridge Savings Bank

- Premier "Presenting Sponsor" logo placement on all print and electronic event materials, including an invitation sent to over 5,000 organizations, program cover and event website
- Opportunity for executive to speak to nearly 700 nonprofit professionals
- Customized statewide press outreach with quote from senior executive
- Exclusive logo placement on event podium
- Welcome letter from senior executive in conference program
- Premier logo placement on all event signage and ballroom screens
- Free registration, for up to 20 individuals, to gift to nonprofit partners
- Sponsorship promotion in all related electronic and social media communications

Networking Sponsor: \$10,000

- Prominent logo recognition on all registration and day-of-event materials, including program and website
- Logo recognition on invitation sent to over 5,000 organizations
- Opportunity for executive to speak to 700 attendees during morning session
- Logo recognition on all event signage and ballroom screens
- Exhibitor table with priority placement
- Full page ad in conference program
- Sponsorship promotion in all related electronic communications
- Opportunity to include collateral and/or branded items in bags

Lunch Sponsor: \$10,000

Sponsored by Comcast / NBC Universal

- Prominent logo recognition on all registration and day-of-event materials, including program and website
- Logo recognition on invitation sent to over 5,000 organizations
- Opportunity for executive to speak to 700 attendees during lunch
- Logo recognition on all event signage and ballroom screens
- Exhibitor table with priority placement
- Full page ad in conference program
- Sponsorship promotion in all related electronic communications
- Opportunity to include collateral and/or branded items in bags



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Sponsorship Opportunities, Continued

Champion: \$5,000

- Exhibitor table, with priority placement, at the MNN Conference & Expo
- Logo recognition as “Champion” inside the conference program book
- Full-page ad in conference program book
- Four conference attendance tickets for use by your organization or a nonprofit client/partner
- MNN Affiliate Membership included
- Electronic conference attendee list
- Logo recognition on all conference electronic communications and registration
- Logo recognition on ballroom screens during morning and lunch sessions
- Logo recognition on all conference day-of-event signage and program book cover
- Logo recognition on conference print invitation, sent to over 5,000 organizations
- Opportunity to include collateral and/or branded items in conference bags

Friend: \$2,500

- Exhibitor table, with preferred placement, at the MNN Conference & Expo
- Logo recognition as “Friend” inside the conference program book
- Full-page ad in conference program book
- Two conference attendance tickets for use by your organization or a nonprofit client/partner
- MNN Affiliate Membership included
- Electronic conference attendee list
- Logo recognition on all conference electronic communications and registration
- Logo recognition on ballroom screens during morning and lunch sessions

Supporter: \$1,250/\$1,000*

- Exhibitor table at the MNN Conference & Expo
- Text recognition as “Supporter” inside the conference program book
- Half-page ad in conference program book
- Two conference attendance tickets for use by your organization or a nonprofit client/partner

Contributor: \$650/\$500*

- Exhibitor table at the MNN Conference & Expo
- Text recognition as “Contributor” in the conference program book

Supporter and Contributor levels reflect affiliate member and non-member pricing. Visit our website at www.massnonprofitnet.org and click on “Benefits/Join” to learn more.