



Federal Health Care Reform and Your Company

Preparation and Implementation in Massachusetts

Effective January 1, 2014, National Health Reform (the Affordable Care Act or the ACA) will change the manner in which employers determine their benefits strategy.

New premium tax credits, cost sharing subsidies, Medicaid expansion, health insurance taxes, rating factor changes, affordability standards, employer shared responsibility assessments (*now delayed to 2015*) and a federal individual mandate are changing the health policy landscape for employers. The Massachusetts Health Connector will play a key role in the delivery of individual and small group health insurance products, subsidies and employer-related health reform policy.

Join the Health Connector and Associated Industries of Massachusetts (AIM) for a unique opportunity to hear from and speak with executives from key regulatory agencies on National Health Reform and its implementation in the Commonwealth. In addition, AIM's in-house experts will discuss day-to-day management, timelines, compliance and administrative implications for the employer community.

Supporting Organizations

Affiliated Chambers of Commerce of Greater Springfield
Cape Cod Chamber of Commerce
Corridor Nine Chamber of Commerce
Greater Boston Chamber of Commerce
Greater Chicopee Chamber of Commerce
Massachusetts Business Roundtable
Massachusetts Food Association
Massachusetts Nonprofit Network
Massachusetts Restaurant Association
National Federation of Independent Businesses (NFIB)
New England Employee Benefits Council (NEEBC)
North Shore Chamber of Commerce
Retailers Association of Massachusetts
Taunton Area Chamber of Commerce
Worcester Chamber of Commerce

*Supporting Organizations
as of 7/12/2013*

*These events are generously
supported in part by the Blue
Cross Blue Shield of Massachusetts
Foundation.*



Program Objectives

- Clear, up-to-date, objective information about National Health Reform and what it will mean for the employer community in Massachusetts – both opportunities and challenges;
- An opportunity for employers to hear from state officials about the implementation of National Health Reform and the ongoing integration of state and national health reform laws;
- A two-way dialogue between employers and state officials from a number of key agencies at the forefront of ACA implementation in Massachusetts; and
- An understanding of what the ACA means on a practical level for employers, and what AIM is doing as an organization on policy and education.

Locations & Times

Holyoke: September 9 Delaney House | 1 Country Club Rd

Taunton: September 11 Taunton Holiday Inn | 700 Miles Standish Blvd.

Peabody: September 13 Holiday Inn | 1 Newbury St

Worcester: September 16 UMass Medical School Faculty Conference Room | 55 N. Lake Av

Pittsfield: September 17 Berkshire Community College – Boland Theater | 1350 West St

Dedham: September 18 Dedham Holiday Inn | 55 Ariadne Rd

Hyannis: September 20 Cape Codder | 1225 Lyannough Rd

All programs take place from 9:00 to 11:00 am. Check-in is at 8:30 am.

Registration

There is no fee to attend these events, however, **registration is required**. To register, please click the link above for the session you would like to attend. You may also visit:

www.aimnet.org/thesolution.

Please contact Carolyn Stowe with related questions: cstowe@aimnet.org.