



Boston
Neighborhood
Network

March 1, 2013

Greetings!

There are **great opportunities available at Boston Neighborhood Network (BNN) to produce and telecast a television program** to enlighten the public about your agency's resources and services.

As a nonprofit and/or government agency, your organization can tout your services and resources directly to Bostonians. So, whatever information your agency provides to your constituents, BNN can help you shape and deliver your message the best way you see fit.

Join us at our upcoming *Neighborhood Networking* session on Wednesday, March 27th, 11:30 AM – 1:00 PM.
Enjoy a light lunch and informational overview on what BNN can do for you.

The **BNNLive studio format strengthens your organization's ability to serve Boston's residents** by providing a mechanism where you can efficiently and effectively share your resources with the community. We will provide the facilities and crew and you provide the guests and content. You can also speak directly with your audience through this call-in show format. Teen issues, veteran's affairs, arts, education, legal matters, the elderly, self-help and government services are some of the topics currently shared from our BNNLive studio.

BNN can show you how to use today's emerging media technology and our production facilities to **deliver messages that you believe are most important to Boston residents** and the BNN audience made up of nearly 190,000 households (Comcast and RCN subscribers), which translates into over 500,000 potential viewers.

Attached you will find an outline of benefits for organizational members. To learn more about how to start using BNN as a way to control how you communicate your services, programs, and events, **RSVP for the upcoming Neighborhood Networking session by March 22nd by emailing info@bnntv.org or calling 617-708-3244.** Or, feel free to call or email me with immediate questions.

Sincerely,

Curtis Henderson
General Manager
617-708-3201
chenderson@bnntv.org

TUNE IN > BNN operates Boston's two public access cable television channels:
BNN News & Information (Comcast 9 | RCN15)
& BNN Community TV (Comcast 23 | RCN 83)
Or watch the live stream on **www.bnntv.org**



Join BNN and become a media maker! BNN memberships provide you with access to a wide range of media production options. You can learn how to create your own TV program, or produce state-of-the-art multimedia projects for the web. Our facilities include professional TV studios, digital cameras, non-linear editing systems, computers, and a mobile production truck for multi-camera shoots on location. BNN *Organizational Memberships* also include access to our multimedia conference room for meetings, screenings and events.

FY13 Member Benefits and Fee Schedule

MEMBERSHIP CATEGORY	MEMBERSHIP BENEFITS
<p>Youth and Seniors: \$25 per year</p> <p><i>Available to youth 18 years and younger and seniors 65 years and older</i></p>	<ul style="list-style-type: none"> • Request cablecast of original, non-commercial programming for playback on BNN's Community TV [Comcast 23 RCN 83] • Use of BNN equipment and production facilities including the Timothy Smith Network media lab (based on certification and availability) • Member rates on all BNN media education and training workshops • Tape a :30 second "Producer Spotlight" promotional reel to advertise your programming • Eligible to take training to use the BNN Mobile Production Truck • Subscription to BNN "Connection" email newsletter • Invitation to member-only events and screenings • Receive BNN's <i>Staples Rewards</i> 20% discount card • Receive a custom BNN USB Drive-2GB
<p>Basic Individual: \$30 per year</p>	<ul style="list-style-type: none"> • Request cablecast of original, non-commercial programming for playback on BNN's Community TV [Comcast 23 RCN 83] • Access to free, member-only, BNN media education and training workshops • Subscription to BNN "Connection" email newsletter • Invitation to member-only events and screenings • Receive BNN's <i>Staples Rewards</i> 20% discount card
<p>Full Individual: \$75 per year</p> <p><i>Includes all the benefits of the Basic Individual membership plus the following -</i></p>	<ul style="list-style-type: none"> • Use of BNN equipment and production facilities including the Timothy Smith Network media lab (based on certification and availability) • Member rates on all BNN media education and training workshops • Tape a :30 second "Producer Spotlight" promotional spot to advertise your programming • Eligible to take training to use the BNN Mobile Production Truck • Access to BNN's conference room four times per year for screenings, productions, auditions, or meetings during regular day and evening business hours (when available) • Receive a custom BNN USB Drive-2GB



<p>Basic Organizational: \$75 per year</p>	<ul style="list-style-type: none"> • Cablecast pre-produced programs and public service announcements on BNN News and Information [Comcast 9 RCN 15] • Submit announcements and event bulletins to BNN's Community Message Board • Access four times per year to BNN's conference room for screenings, productions, auditions, or meetings during regular day and evening business hours (when available) • Subscription to BNN "Connection" email newsletter • Invitation to member-only events and screenings • Receive BNN's <i>Staples Rewards</i> 20% discount card
<p>Full Organizational: \$250 per year</p> <p><i>Includes all the benefits of the Basic Organizational membership plus the following -</i></p>	<ul style="list-style-type: none"> • Use of BNN equipment and production facilities including the Timothy Smith Network media lab (based on certification and availability) • Member rates on all BNN media education and training workshops (4 members of your organization) • Tape a :30 second "Producer Spotlight" promotional spot to advertise your programming • Eligible for BNNLive Productions • Receive a custom BNN USB Drive-2GB
<p>Contact BNN Membership Services</p>	<p>Email: membership@bnntv.org</p> <p>Phone: 617-708-3224</p> <p>Facebook: facebook.com/BNNTelevision</p> <p>Twitter: @BNN_Television</p>
<p>Watch BNN TV</p>	<ul style="list-style-type: none"> • BNN News & Information [Comcast 9 RCN15] • BNN Community TV [Comcast 23 RCN 83] <p><i>Or watch the live stream on www.bnntv.org</i></p>