# Web Development, Integration, Strategy

### **PROFILE**

Customer-oriented Web professional with experience in management and implementation of the complete Web application lifecycle for a diverse range of projects. Seeking web development opportunities.

### **SKILLS**

#### **BUSINESS:**

Object-Oriented Systems Analysis & Design, modern software development methodologies (Agile/Scrum/Iterative/Waterfall), Project Management, management of / participation in local and remote teams, online marketing campaigns (SEM/SEO/Social Media), strategic planning and consulting with technical and non-technical stakeholders

#### LANGUAGES:

PHP; C#, ASP, and Visual Basic .NET; Java; (X)HTML; CSS; JavaScript; jQuery; T-SQL; Spanish (fluent)

#### TECHNOLOGY:

WordPress (main specialty since 2005), Drupal, Adobe Creative Suite, Visual Studio, Eclipse, Subversion, Git, Team Foundation Server, MS SQL Server, MySQL, Access/Jet, FileMaker, Dynamics CRM, Google Analytics, AdSense, AdWords, VMware, Google Apps for Enterprise, Windows/Mac OS/UNIX/Linux server & workstation administration

## **EXPERIENCE**

## WEB ANALYST

Blazing Wheel (Sole Proprietorship), Fort Collins, Colorado

June 2008-present

- Provide web consulting and development services to B2C organizations
- · Perform white-label development services for B2B creative and development agencies
- Specialize in front-end (HTML5/CSS3/jQuery) and CMS (WordPress/Drupal) development

## WEB DEVELOPER & STRATEGIST

One Tribe Creative, Fort Collins, Colorado

May 2010-Nov.2011

- · Responsible for Web service offerings as part of marketing agency
- Worked with creative staff & business stakeholders to create promotional sites, e-commerce applications, ERP/CRM integrations, web marketing campaigns
- Leveraged WordPress and Drupal platforms (plus modern HTML/CSS/JavaScript) to build CMS applications from initial site maps and mockups
- Revised the agency's main Brand Foundation service process to improve project specifications for improved development efficiency & cross-functional project communication
- · Served as technical coordinator for e-commerce operations of multiple national brands
- Depending on project needs, completed development projects solo or through management of contractors.

# WEB DEVELOPER

CSU College of Business, Fort Collins, Colorado

Aug. 2006-7an.2010

- Contributed to deployment of SharePoint Server on www.biz.colostate.edu
- Performed data integration from SQL Server, Jet (Access), and WCF Web Services
- Completed projects using Agile, Scrum, Iterative and Waterfall methodologies

## **EDUCATION**

# COLORADO STATE UNIVERSITY

Fort Collins, Colorado — B.S. Business Administration & Computer Information Science 2010 AACSB Top 100 Business program.

Spanish Minor - Study Abroad: University of Granada, Spain, January-May 2009.