

MNN NONPROFIT AWARENESS DAY

& EXCELLENCE AWARDS CEREMONY

*Celebrating the collective
work of nonprofits*

*Massachusetts State House
Monday, June 13, 2011*

Event Sponsor (\$3,500 nonmember/\$2,800 MNN member) - Exclusive

Name included in the title of the event (e.g. 3rd Annual MNN Nonprofit Awareness Day presented by X)

Logo and company name featured prominently on:

- Event invitations
- Homepage and event page on MNN website
- All Nonprofit Awareness Day communications, including press releases and articles in the bi-weekly MNN Bulletin sent to over 3,000 contacts across the state
- Program cover and sponsor page (first page of program) & signage at event

Opportunity to give a brief welcome

Company featured on Excellence Award certificates

Photo opportunity with all Excellence Award Winners

Full-page ad in program

Profile story about company in MNN Bulletin

Company name included in Facebook posts and Twitter updates about Nonprofit Awareness Day

Attendance tickets for five

Friend (\$300 nonmember/\$240 MNN member)

Company name listed in:

- Nonprofit Awareness Day event page on MNN website as Friend
- Event program
- Two editions of bi-weekly MNN Bulletin sent to over 3,000 contacts across the state

Half-page ad in program

Attendance ticket for one

Advertising Opportunities (All ads are black and white) - Ads due by May 25

Full page (8"H x 5"W): \$250 nonmember/\$200 member

Half page (3.75"H x 5"W): \$175 nonmember/\$140 member

Excellence Award Congratulations Ad (3.5"W x 4.75"H): \$100

**Show your support for
your favorite
MNN Nonprofit Excellence
Award finalist —Purchase
a congratulations ad for
only \$100!**

If you chose to use the template,
please send your company name as
you want it listed, the name of the
organization or individual you wish to
honor, and your logo in JPEG or PNG
form to ads@massnonprofitnet.org.

Design your own using the
dimensions above or use
the MNN template to the
right.



Company Name

congratulates

Individual/Organization

on being selected as a
finalist for the
2011 MNN
Nonprofit Category
Excellence Award.

(company logo in black
& white)

(not actual size)