

Host - Exclusive

Name included in the title of the event

Logo and company name featured prominently on:

- Event invitations
- MNN homepage and conference event page MNN website
- All Conference communications, including press releases and articles in the bi-weekly MNN Bulletin sent to over 3000 contacts across the state
- Program cover and sponsor page (first page of program)
- Signage at event

Full-page ad in program

Opportunity to give brief welcome

Exhibition table in registration area

Profile story about company in MNN Bulletin

Company name included in all Facebook posts about conference

Company name included in Twitter updates about conference

Attendance tickets for six

Luncheon Sponsor - Exclusive

Logo and company name featured prominently on:

- Conference event page on MNN website
- Sponsor page (first page in program)
- Signage at event
- Four editions of bi-weekly MNN Bulletin sent to over 3000 contacts across the state, including profile story about company

Full-page ad in program

Luncheon sponsor, including:

- Company name featured in luncheon title
 - Company name and logo prominently displayed on buffet table signage
 - Opportunity to speak briefly during luncheon
- Facebook and Twitter recognition of sponsorship
- Exhibition table with prime location
- Attendance tickets for five

Coffee Break Sponsor (\$3,500 non-member/\$2,800 MNN member)

Logo and company name featured prominently on:

- Conference event page on MNN website
- Sponsor page (first page in program)
- Signage at event
- Three editions of bi-weekly MNN Bulletin sent to over 3000 contacts across the state, including profile story about company

Full-page ad in program

Opportunity to sponsor morning or afternoon coffee breaks, including:

- Company name featured in coffee break title
 - Company name and logo prominently displayed at all coffee stations
 - Recognition of sponsorship and introduction of company representative from podium during welcome or lunch
- Facebook and Twitter recognition of sponsorship
- Exhibition table with prime location
- Attendance tickets for four

Supporter (\$2,000 non-member/\$1,600 MNN member)

Logo and company name featured prominently on:

- Conference event page on MNN website
- Sponsor page in event program (first page in program)
- Two editions of bi-weekly MNN Bulletin sent to over 3000 contacts across the state
- Signage at event

Full-page ad in program

Exhibition table with prime location

Attendance tickets for three

Friend (\$1,000 nonmember/\$800 MNN member)

Company name listed in:

- Conference event page on MNN website as Friend
- Event program
- One edition of bi-weekly MNN Bulletin sent to over 3000 contacts across the state

Half-page ad in program

Exhibition table

Attendance tickets for two

Exhibitor (\$525 nonmember/\$420 MNN member)

Company name featured on

- Conference event page on MNN website
- Event program page

Six-foot Exhibition Table (staffed by up to two people)

Advertising Opportunities (all ads are black and white)

Print-ready ads due by September 20

- Full page: \$600/480 (7.5"W x 10"H)
- Half page: \$400/320 (7.5"W x 4.75"H)
- Quarter page: \$300/240 (3.5"W x 4.75"H)