

SPONSORSHIP OPPORTUNITIES 2015



Sponsorship with the Massachusetts Nonprofit Network is a great way to showcase your company's offerings to the nonprofit community, gain local and statewide visibility, and highlight your commitment to the nonprofit sector through MNN's two signature events.

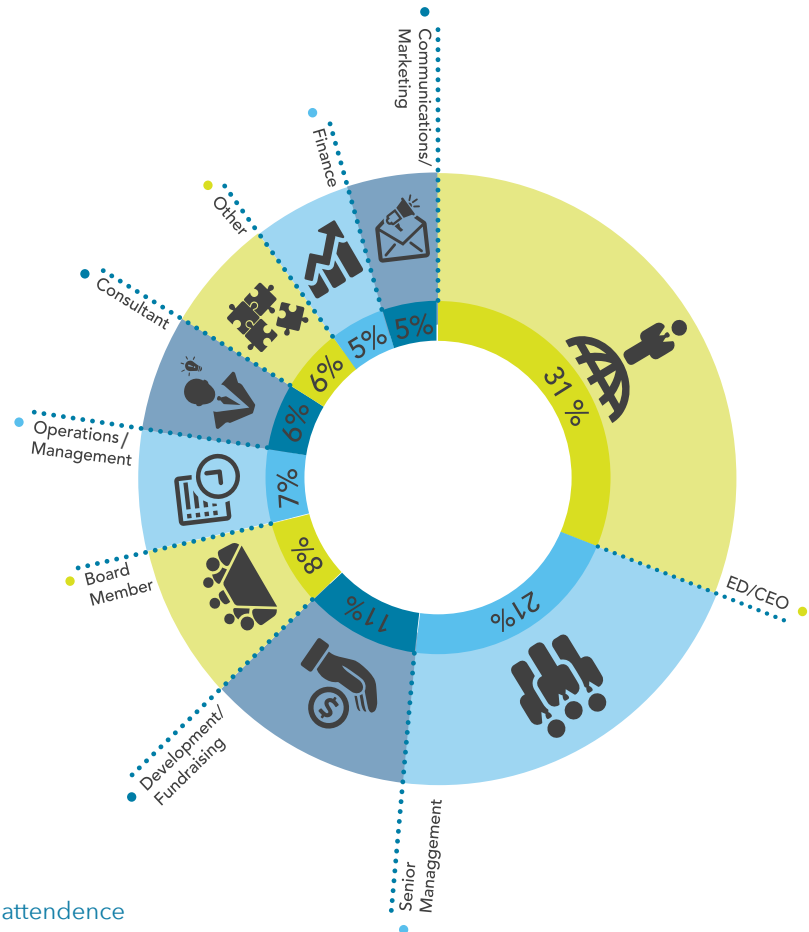
MNN's celebration of **Nonprofit Awareness Day** brings together nonprofit, private, and political leaders to celebrate the the outstanding contributions of the nonprofit sector through the Nonprofit Excellence Awards. MNN's **annual conference** in October is one of the largest local gatherings of nonprofit professionals and convenes 650+ nonprofit and business leaders to learn, share, and network.

WHO YOU'LL REACH

Organizations Representing the Diversity of the Sector



Nonprofit Leaders/Senior Level Staff



*All data based on 2014 conference and Nonprofit Awareness Day attendance

NONPROFIT AWARENESS DAY OR CONFERENCE PRESENTING SPONSOR \$25,000

There are opportunities to be the presenting sponsor at either Nonprofit Awareness Day or the annual conference with benefits including:

- Prominent "Presenting Sponsor" logo placement on all event print and electronic materials including an invitation mailed to more than 5,000 organizations, program book cover, event podium, day-of signage, and website.
- Opportunity for a senior executive to play a significant role in the speaking program.
- Customized statewide press outreach which includes a quote from a senior executive.
- Sponsorship promotion in social media campaign.
- Premier event seating with VIP guests including elected officials.

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Metallic sponsorship packages include both annual events and are available only to MNN members. To become a member visit massnonprofitnet.org/join



PLATINUM: \$5,000

Nonprofit Awareness Day (June)

- Excellence Award sponsorship, including opportunity for an executive from your company to introduce nominees and winner in front of 200+ public, private, and nonprofit leaders
- Two attendance tickets with prominent seating
- Logo recognition on the following materials:
 - electronic communications and registration
 - postcard sent to 5,000+ organizations
 - day-of-event signs and screens in the State House
 - event program book
- Social media recognition through:
 - Twitter
 - Facebook
 - LinkedIn
 - Instagram

Conference (October)

- Opportunity to include collateral and/or branded items in conference gift bags
- Full-page ad in program book
- Four attendance tickets with prominent seating
- Electronic attendee list
- Logo recognition on the following materials:
 - electronic communications and registration
 - ballroom screens during morning and lunch sessions
 - day-of-event signs and table tents
 - event program book cover
 - print invitation, sent to 5,000+ organizations
- Exhibitor table with priority placement
- Social media recognition

GOLD: \$2,500

Nonprofit Awareness Day (June)

- Logo recognition in program book
- Two attendance tickets
- Text recognition on event screens
- Social media recognition through:
 - Twitter
 - Facebook
 - LinkedIn
 - Instagram

Conference (October)

- Full-page ad in program book
- Electronic attendee list
- Logo recognition on the following materials:
 - electronic communications and registration
 - ballroom screens during morning and lunch sessions
- Two attendance tickets
- Exhibitor table with priority placement
- Logo recognition inside program book
- Social media recognition

SILVER: \$1,000

Nonprofit Awareness Day (June)

- One attendance ticket
- Text recognition in program book

Conference (October)

- One attendance ticket
- Exhibitor table
- Half-page ad in program book
- Text recognition in program book

BRONZE: \$500

Nonprofit Awareness Day (June)

- Text recognition in program book

Conference (October)

- Exhibitor table
- Text recognition in program book