



SPONSORSHIP OPPORTUNITIES 2016

Sponsorship with the Massachusetts Nonprofit Network is a great way to showcase your company's offerings to the nonprofit community, gain local and statewide visibility, and highlight your commitment to the nonprofit sector through MNN's signature events.

MNN's celebration of **Nonprofit Awareness Day** brings together nonprofit, private, and political leaders to celebrate the outstanding contributions of the nonprofit sector through the Nonprofit Excellence Awards.

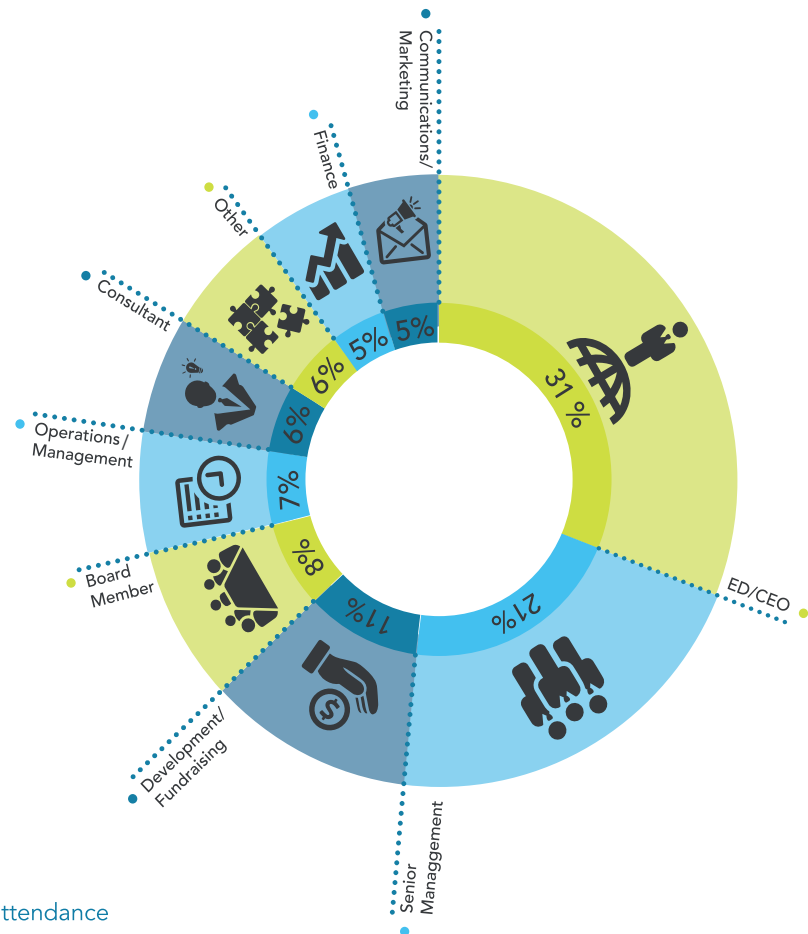
MNN's **annual conference** is one of the largest local gatherings of nonprofit professionals and convenes 650+ nonprofit and business leaders to learn, share, and network. For additional opportunities, email sponsor@massnonprofitnet.org.

WHO YOU'LL REACH

Organizations Representing the Diversity of the Sector



Nonprofit Leaders/Senior Level Staff



*All data based on 2014 conference and Nonprofit Awareness Day attendance

CONFERENCE PRESENTING SPONSOR \$25,000

Presenting sponsor benefits include:

- Prominent "Presenting Sponsor" logo placement on all event print and electronic materials including an invitation mailed to more than 5,000 organizations, program book cover, event podium, day-of signage, and website.
- Opportunity for a senior executive to play a significant role in the speaking program.
- Customized statewide press outreach which includes a quote from a senior executive.
- Sponsorship promotion in social media.
- Premier event seating with VIP guests.

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Metallic sponsorship packages include a single event. "Plus" packages include both events at a discounted rate. Sponsorship is only open to members of MNN.



PLATINUM: \$5,000

PLATINUM PLUS BOTH EVENTS : \$7,500

PLATINUM: \$5,000

Nonprofit Awareness Day (June 13)

- Excellence Award sponsorship, including opportunity for an executive from your company to introduce nominees and winner in front of 200+ public, private, and nonprofit leaders
- Two attendance tickets with prominent seating
- Logo recognition on the following materials:
 - electronic communications and registration
 - postcard sent to 5,000+ organizations
 - day-of-event signs and screens in the State House
 - event program book
- Social media recognition through:
 - Twitter
 - Facebook
 - LinkedIn
 - Instagram

Conference (November 2)

- Opportunity to include collateral and/or branded items in conference gift bags
- Full-page ad in program book
- Four attendance tickets with prominent seating
- Electronic attendee list
- Logo recognition on the following materials:
 - electronic communications and registration
 - ballroom screens during morning and lunch sessions
 - day-of-event signs and table tents
 - event program book cover
 - print invitation, sent to 5,000+ organizations
- Exhibitor table with priority placement
- Social media recognition

GOLD: \$2,500

GOLD PLUS BOTH EVENTS : \$3,750

GOLD: \$2,500

Nonprofit Awareness Day (June 13)

- Logo recognition in program book
- Two attendance tickets
- Text recognition on event screens
- Social media recognition through:
 - Twitter
 - Facebook
 - LinkedIn
 - Instagram

Conference (November 2)

- Full-page ad in program book
- Electronic attendee list
- Logo recognition on the following materials:
 - electronic communications and registration
 - ballroom screens during morning and lunch sessions
- Two attendance tickets
- Exhibitor table with priority placement
- Logo recognition inside program book
- Social media recognition

SILVER: \$1,000

SILVER PLUS BOTH EVENTS : \$1,500

SILVER: \$1,000

Nonprofit Awareness Day (June 13)

- One attendance ticket
- Text recognition in program book

Conference (November 2)

- One attendance ticket
- Exhibitor table
- Half-page ad in program book
- Text recognition in program book

BRONZE: \$500

BRONZE PLUS BOTH EVENTS : \$750

BRONZE: \$500

Nonprofit Awareness Day (June 13)

- Text recognition in program book

Conference (November 2)

- Exhibitor table
- Text recognition in program book

To learn more or to sign on as a sponsor visit: massnonprofitnet.org/sponsor