

# **Sponsorship Opportunities**

2014 Annual Conference: Leading Today, Transforming Tomorrow

OCTOBER 29, FRAMINGHAM

## PLATINUM: \$5,000 (includes one year MNN affiliate membership)

- Opportunity to include collateral and/or branded items in gift bags
- Full-page ad in program book
- Four attendance tickets with prominent seating
- Attendee list
- Logo recognition on the following materials:
  - Electronic communications and registration
  - Ballroom screens during morning and lunch sessions
  - Day-of-event signs and table tents
  - · Event program book cover
  - Print invitation, sent to 5,000+ organizations
- Exhibitor table with priority placement
- Social media recognition



#### GOLD: \$2,500 (includes one year MNN affiliate membership)

- Full-page ad in program book
- Two attendance tickets
- Attendee list
- Logo recognition on the following materials:
  - electronic communications and registration
  - ballroom screens during morning and lunch sessions
- Text recognition on print invitation, sent to 5,000+ organizations
- Exhibitor table with priority placement
- Logo recognition inside program book

MNN's annual conference brings together 500+ nonprofit and business leaders to share lessons and best practices and learn about capacity-building products and services.

## SILVER: \$1,500/\$1,000\*

- Half-page ad in program book
- One attendance ticket
- Exhibitor table
- Text recognition in program book

### BRONZE: \$750/\$500\*

- Exhibitor table
- Text recognition in program book

