



Associated Grant Makers
advancing effective and responsible philanthropy



MNN/AGM Nonprofit Conference & Expo

“Grantmakers and Grantees for the Common Good”

NOVEMBER 13, 2009 | SHERATON FRAMINGHAM

CONFERENCE INFORMATION FOR SPONSORS

Schedule of Events

7:30-8:30	Registration and Exposition Open
8:30 - 8:45	Opening Remarks
8:45 - 9:15	Keynote Address—Lois Savage, Lodestar Foundation
9:30 - 10:45	Workshop Session I
11:00 - 12:15	Workshop Session II
12:30 - 1:30	Lunch, Networking and Presentation of MNN/AGM Nonprofit Lifetime Achievement Award
1:45 - 3:00	Workshop Session III
3:15 - 3:45	Keynote Address
3:45 - 4:00	Closing Remarks

In 2008, the first year the MNN held a conference, we closed registration when attendees reached 400. AGM’s conference had 300 attendees. We expect to attract 650 nonprofit leaders (a combination of both funders and grantees) to this 2009 joint event.

“Grant Makers and Grantees for the Common Good” is also one of the most affordable 1 day conferences available to nonprofit decision makers.

Additionally, 50 exhibitors will display their professional goods and services to our attendees.

For Questions regarding sponsorship, please contact:
Greg Callanan at the Massachusetts Nonprofit Network,
617-330-1188 x 281 or by email at
gcallanan@massnonprofitnet.org



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SPONSORSHIP APPLICATION

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Host Sponsor—\$7,500 (exclusive in category)

- Full page advertisement or welcome letter on first page of program
- 6 registrations
- Listing as Host sponsor in program
- Name and logo on front cover of program
- Organization banner displayed at conference
- Name and logo on the podium
- Logo on all programs and announcements, including online registration and website
- An opportunity to speak at luncheon event and present Nonprofit Lifetime Achievement Award
- Table next to conference registration

Gold Sponsor—\$5,000

- Full page advertisement on back of program
- 5 registrations
- Listing as Gold sponsor in program
- Name and logo in program and website
- Organization banner displayed at conference
- Introduction of keynote speaker
- Booth

Silver Sponsor—\$1,500

- Full page advertisement in program
- 4 registrations
- Name and logo displayed in program and website
- Listing as silver sponsor in program
- Signage at event
- Booth

Benefactor—\$750

- Half page advertisement
- 2 registrations
- Listing as Benefactor in program and website
- Booth

Exhibitor Information: If you would like to exhibit, we are only accepting online registrations. Please visit www.massnonprofitnet.org/conference to register. Registration includes a 6 foot unskirted table and chairs as well as two registrations.

Pricing: \$395 Nonmember, \$325 Member of AGM/MNN

Program Ad Rates: Deadline is Nov 1, 2009, ads will be full color
Please email to gcallanan@massnonprofitnet.org, email confirmation will be provided upon receipt

Pricing: 1/2 page= \$300, Full page= \$550

Logistics & Ad dimensions (w/h)

Camera Ready Ads, > 300dpi, .jpeg or .tiff file format
7.5 x 4.75 inches— **1/2 page** 7.5x10 inches—**Full**

Sponsor/Exhibitor Registration Form:

Name: _____ Org: _____ Ph: _____ Email: _____

Address 1: _____ Address 2: _____ City: _____ State: _____ Zip: _____

Sponsorship Level (Please Indicate):

____ Host (\$7,500) ____ Gold (\$5,000) ____ Silver (\$1,500) ____ Benefactor (\$750)

If paying by check, please make payable to "Massachusetts Nonprofit Network / TSNE"

Credit Card Payment: AMEX VISA MASTERCARD DISCOVER

NAME ON CARD



AUTHORIZED SIGNATURE

EXP DATE ____ / ____

Please mail completed form to:

MNN / AGM 2009 Conference, Attn: Greg Callanan, 89 South Street, Suite 601, Boston, MA 02111